

Destination



Inspiration



Kappa Delta Pi 47th Biennial
CONVOCATION
O R L A N D O

EXHIBITOR AND ADVERTISER OPPORTUNITIES




ROSEN HOTELS & RESORTS

Destination Inspiration

Exhibitors and Advertisers



Destination Inspiration is expected to attract up to 1,300 educators from the United States, Canada, and the United Kingdom. Conference attendees are dynamic preservice teachers, university faculty in teacher preparation programs, and K-12 practicing educators and administrators who represent the best and brightest in the educational community.

InfoMart

Exhibit your organization at InfoMart, a heavily trafficked area in the Rosen Plaza Hotel. All attendees will come through the area as they enter and leave sessions and for general sessions and evening events. Hotel guests also will move through this area as they access the hotel's four restaurants, pool, and lounge.

Kappa Delta Pi gives you direct access to the clientele you want to reach. Meet and sell face-to-face with your prospects for three full days! *Booth space is limited; reserve early.*

InfoMart Booth

\$500 single booth*
\$900 double booth*

Single booth includes:

- 1 six-foot table and 2 chairs
- Listing in the Convocation program
- Recognition on the KDP Web site
- Your promotional items in tote bags
- 3 days of exhibition space

Double booth includes:

- 2 six-foot tables and 4 chairs
- Listing in the Convocation program
- Recognition on the KDP Web site
- Your promotional items in tote bags
- 3 days of exhibition space

**Vendors who wish to sell items will pay the booth fee plus 10% of all merchandise sales. (Receipts may be requested for verification.)*

Program Advertising

Advertise in the official Convocation program. Give your organization instant recognition to all attendees. Every session and event will be listed in this informative program guide. All advertisements will be printed in color, and placement will be decided by Kappa Delta Pi.

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| Full Page | \$1,000 | 16 available* |
| Half Page | \$500 | 16 available |
| Quarter Page | \$250 | 32 available |
| Eighth Page | \$125 | 32 available |

**Advertisers at the Full-Page level can include promotional items in the tote bags.*

Promotional Items

For the low cost of \$200, you can provide your company's coupons or promotional items for inclusion in tote bags that will be distributed to all Convocation attendees. A quantity of 1,400 of each item must be submitted by October 1, 2009.

