

Destination



Inspiration

Kappa Delta Pi 47th Biennial
CONVOCAATION
O R L A N D O



SPONSORSHIP OPPORTUNITIES



ROSEN HOTELS & RESORTS



For the Kappa Delta Pi
47th Biennial Convocation

Rosen Plaza Hotel
Orlando, Florida

October 29–31, 2009

Help support future and current
teachers in their pursuit of better
education for all students!



You are invited to participate and support Kappa Delta Pi's biennial conference to be held October 29–31, 2009 in Orlando, Florida. *Destination Inspiration* is expected to attract up to 1,300 educators from the United States, Canada, and the United Kingdom. Conference attendees are dynamic preservice teachers, university faculty in teacher preparation programs, and K–12 practicing educators and administrators who represent the best and brightest in the educational community. *Destination Inspiration* will feature speakers and presenters who will provide critical information about current educational practices, research, and trends, and who will share new ideas and practical resources for attendees to use immediately in their classrooms.

The conference will be held at the Rosen Plaza Hotel on International Drive, minutes from Orlando's famous theme parks. All concurrent sessions, speaker presentations, meal functions, and entertainment activities will take place at this location. Key thematic strands of *Destination Inspiration* are "Get Inspired about Wellness," "Get Inspired about Working Together," and "Get Inspired about Great Teaching."

Participants at a Glance (expected)

- 1,300 attendees
- 300 colleges and universities represented
- 45 states, Canada, and the United Kingdom represented
- 75% undergraduate students in teacher education programs
- 3% graduate and doctoral students
- 22% professional educators, administrators, and classroom teachers
- 80% female

We invite you to recognize these deserving educators by supporting Kappa Delta Pi's 2009 Convocation at a sponsorship level that is suitable for you. The following is a list of various levels of sponsorship opportunities and associated benefits.

\$10,000 Opportunity Available:
Presenting Sponsor (Exclusive)

Sponsor Level Benefits:

- Naming rights as presenting sponsor on all promotional materials
- Name and logo recognition on tote bag given to every attendee
- Vendor booth space throughout conference (\$500 value)
- Verbal recognition at opening and closing sessions
- One full-page color ad in Convocation program (\$1,000 value)
- Name and logo recognition on banner
- Name and logo recognition in Convocation program
- Name and logo recognition in minimum of two promotional e-mails (34,000)
- Name and logo recognition in the *KDP News* (34,000 circulation, 2 issues)
- Name and logo recognition in the *Kappa Delta Pi Record* (27,000 circulation, 2 issues)
- Name and logo recognition in the *New Teacher Advocate* (15,000 circulation, 2 issues)
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)
- Four invitations to the donor recognition event during Convocation
- VIP seating for four at closing banquet





\$7,500 Opportunities Available:
Convocation Program Sponsor (Exclusive)
Tote Bag Sponsor (Exclusive)
Networking Luncheon Sponsor
 (Exclusive each day):
 An informal luncheon offered to every attendee on Friday and Saturday gives attendees a prime opportunity to network.

Sponsor Level Benefits:

- **Convocation Program Sponsor:** Name and logo recognition on front cover of Convocation program
- **Tote Bag Sponsor:** Name and logo recognition on tote bag given to every attendee
- **Networking Luncheon Sponsor:** Prominent signage during luncheon
- Vendor booth space throughout Convocation (\$500 value)
- Verbal recognition at opening and closing sessions
- One half-page color ad inside Convocation program (\$500 value)
- Name and logo recognition on banner
- Name and logo recognition in minimum of one promotional e-mails (34,000)
- Name and logo recognition in *KDP News* (34,000 circulation, 2 issues)
- Name and logo recognition in *Kappa Delta Pi Record* (27,000 circulation, 2 issues)
- Name and logo recognition in the *New Teacher Advocate* (15,000 circulation, 2 issues)
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)
- Two invitations to donor recognition event during Convocation
- VIP seating for two at closing banquet

\$5,000 Opportunities Available:
Welcome Reception Sponsor (2 available):
 Held on Thursday evening, this reception welcomes every attendee and features a motivating and inspiring guest speaker.

Opening Session Sponsor (2 available):
 This Friday morning session kicks off Convocation for all attendees.

Keynote Speaker Sponsor (2 available):
 Held on Saturday morning, the final full day of Convocation, this all-attendee event features a renowned and captivating keynote speaker.

Closing Banquet Sponsor (2 available):
 Held on Saturday evening, the final full-day of Convocation, this all-attendee banquet features the current National Teacher of the Year as speaker and presentation of distinguished chapter and volunteer awards.

Sponsor Level Benefits:

- Naming rights as sponsor for event
- Prominent signage at sponsored event
- Verbal recognition at sponsored event
- One quarter-page color ad inside Convocation program (\$250 value)
- Name and logo recognition in Convocation program
- Name and logo recognition on banner
- Name and logo recognition in *KDP News* (34,000 circulation, 2 issues)
- Name and logo recognition in *Kappa Delta Pi Record* (27,000 circulation, 2 issues)
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)
- Two invitations to donor recognition event during Convocation
- VIP seating for two at sponsored event

\$4,000 Opportunities Available:
Lanyard & Name Badge Sponsor (Exclusive):

Your organization's name appears on the Convocation lanyards given to all attendees—your company gets ultimate exposure at a low price.

Internet Café (Exclusive):

The Internet Café, located in a convenient area to all attendees, features desktop computers with high-speed

Internet access so attendees can check their work and personal e-mail. From Thursday afternoon until Saturday evening, attendees compete for the best YouTube video submission—the café is the hub of this competition and visited often.

Sponsor Level Benefits:

- **Lanyard & Name Badge Sponsor:** Name and logo recognition on all lanyards
- **Internet Café Sponsor:** Prominent signage at café
- One eighth-page color ad in Convocation program (\$125 value)
- Name and logo recognition in Convocation program
- Name and logo recognition on banner
- Name and logo recognition in *KDP News* (34,000 circulation, 2 issues)
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)
- One invitation to donor recognition event during Convocation

\$2,500 Opportunity Available:
Masquerade Ball Sponsor (4 available):
 Held on Saturday evening following the closing banquet, this formal ball offers every attendee a chance to network with peers over desert.

Sponsor Level Benefits:

- Prominent signage at ball
- Name and logo recognition in Convocation program
- Name and logo recognition on banner
- Name and logo recognition in *KDP News* (34,000 circulation, 2 issues)
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)

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\$2,000 Opportunity Available: **Counselor Breakfast Sponsor**

(2 available):

University faculty who serve as counselors for the 600 KDP chapters across the country and Canada are recognized on Friday during a collaborative breakfast and subsequent training.

Sponsor Level Benefits:

- Prominent signage at breakfast
- Name recognition in Convocation program
- Name and logo recognition on banner
- Name and logo recognition in *KDP News* (34,000 circulation, 2 issues)
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)

\$1,500 Opportunities Available: **Donor Recognition and Scholarship Luncheon Sponsor** (2 available):

This luncheon recognizes all current donors and scholarship recipients. About 300 individuals attend this highly regarded event.

President's Reception Sponsor (2 available):

Held on Friday evening, this reception recognizes Kappa Delta Pi's VIPs and key volunteers: committee chairs, Executive Council members, speakers, and past presidents.

Career Fair Sponsor (Exclusive):

Area school districts and institutions with graduate level programs in education offer a Career Fair on Saturday afternoon. All convention attendees are invited to bring résumés and browse the booths in search of professional opportunities.

Sponsor Level Benefits:

- Prominent signage at event
- Name recognition in Convocation program
- Name and logo recognition on banner
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)

\$1,000 Opportunity Available: **Laureate Panel Sponsor**

(4 available):

Kappa Delta Pi's most distinguished scholars present a panel discussion on current topics in education. Sponsor the laureate panel and reach 500 individuals directly.

Sponsor Level Benefits:

- Prominent signage at Laureate Panel
- Name recognition in Convocation program
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)

\$500 Opportunity Available: **Individual Session Sponsor**

(185 available):

Each day of Convocation, attendees choose from numerous workshops on a variety of topics. Sponsor an individual session and reach up to 200 individuals directly. *Individual session titles available after April 1, 2009.*

Sponsor Level Benefits:

- Name recognition in Convocation program
- Name and logo recognition, Web link, and organization description on the KDP Web site
- Inclusion of promotional items in tote bags (items must be provided)

\$200 Opportunity Available:

Tote Bag Items: Provide your company's coupons or promotional items for inclusion in tote bags distributed to all Convocation attendees. A quantity of 1,400 of each item must be submitted by October 1, 2009.



Kappa Delta Pi

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