



**PROPOSALS MUST  
BE RECEIVED BY  
DECEMBER 4, 2009**

### **What Is Literacy Alive?**

Literacy Alive! is a national initiative to encourage lifelong learning through literacy. This initiative encompasses various programs, from literacy fairs to a semester-long partnership with a school, to strengthen reading skills and enrich lives. Each spring, the Kappa Delta Pi Educational Foundation supports KDP chapter programs that bring literacy to life through special refunding grants.



*Alpha Alpha Psi, Camden County College (NJ), Storybook Land*



*Alpha Alpha Tau, Marian College (IN), Connecting Literature and Science Skills: A Class Act!*



*Zeta Tau, Stetson University (FL), Hats Off To Reading!*

"If we talk about literacy, we have to talk about how to enhance our children's mastery over the tools needed to live intelligent, creative, and involved lives."

— Danny Glover, actor

### **How much \$ and how many grants?**

Kappa Delta Pi feels so strongly about promoting literacy that it awards up to \$200 each to refund its chapters' literacy and reading-related programs.

### **When is the grant proposal due?**

All proposals must be received by December 4, 2009, via online submission. All Literacy Alive! information and submission forms can be found at [www.kdp.org/educationalfoundation/literacyalive.php](http://www.kdp.org/educationalfoundation/literacyalive.php).

### **What is meant by a refunding grant?**

After you write and submit your online proposal to Headquarters, you will receive notification by January 15, 2010 about whether your program will be funded. Your chapter will receive the promised grant amount once your event is concluded and your completed Literacy Alive! report has been received at Headquarters. All grant refunding checks will be released after the report deadline of May 14, 2010 has passed.

### **What if we need funding before the event?**

Not a problem. With the letter from Headquarters confirming that the specified grant amount will be sent to your chapter after the completion of the event and receipt of your completed report, you can request temporary funding from Student Activities or the School/Department of Education on your campus. You also might consider the many fund-raising ideas suggested on KDP's Web site, [www.kdp.org](http://www.kdp.org), or you might request donations from local businesses to help fund your event.

### **If we do not apply for a grant or if we are not funded, do we still report our success?**

YES! Kappa Delta Pi still wants to know how your chapter promotes literacy. Share your efforts and be recognized. Your feedback will be used to evaluate the success of the 2010 Literacy Alive! program as a whole. All chapters that report their programs (whether or not programs are funded) will be recognized in the Literacy Alive! section of the KDP Web site. In the event that a chapter chosen for a grant is unable to have an event or does not submit a report, that money will be given to another chapter.

### **What are the basic requirements to receive a refunding grant?**

Competitive grants are available to chapters for Literacy Alive! programs. Proposals for these competitive grants are reviewed by an external committee, which selects worthy programs for funding.



To be eligible for funding, chapters must submit an online proposal that includes the following information:

- Greek chapter name and number
- University or college name
- Contact name and information for the coordinator of the event
- Program title
- Location(s) of program
- Date(s) of program
- Amount requested (up to \$200)
- Specific purpose of funding requested (Please note that grants cannot be used to supply food at an event.)
- Clear, concise goals and projected outcomes
- Detailed description of event
- Reliable means to evaluate the activity (e.g., survey)
- Direct interaction with children or families
- Collaboration with local community
- Promotion/advertising plans
- Explicit demographics of audience
- Creativity and innovation of project
- Multitiered, multiday themed activities are given preference.

#### **After the program, what do we do?**

Grant winners must submit the following results **via an online report by May 14, 2010:**

- Contact name and information for the person submitting the report
- University name, Greek chapter name and number
- Number of members who participated
- Number of books donated
- Program title and location
- Number of people served
- Action pictures showing program activity, attached to the form (Please make sure all participants in the pictures have signed photo releases.)
- Summary of event (This will be displayed on the Web site.)
- Scanned document attached to form showing receipt(s) for grant money spent on the event
- Detailed recap of goals and outcomes of project: How were your objectives reached?
- Number of hours planning for the event and total number of volunteer hours at the event
- Evaluation: What was the specific impact of the project?
- Demographics of the audience served

Reports must be received at KDP Headquarters by the due date to be eligible for funding this year and to be eligible for future funding. Late reports will not be awarded funds.

**For detailed descriptions of more Literacy Alive! ideas, visit [www.kdp.org/educationalfoundation/literacyalive.php](http://www.kdp.org/educationalfoundation/literacyalive.php).**



*Epsilon Kappa, Michigan State University, Growing through Giving*



*Mu Gamma, Angelo State University (TX), Wild about Reading*



*Zeta Zeta, SUNY–New Paltz, Reading Rocks Day*



## What programs have other chapters done?

Here are just a few ideas from 2009 grant-winning chapters:

### Alpha Alpha Tau Chapter

Marian College, IN

#### **Connecting Literature and Science Skills: A Class Act!**

Alpha Alpha Tau members made great connections with students and families at five different elementary schools. On multiple visits to two fifth grade classrooms at Indianapolis Public School 61, they read books and integrated hands-on science activities. The chapter also offered Family Science and Literacy Nights at School 61 and three additional schools with diverse populations, and involved all members of the families attending—from preschool through adult. The families appreciated receiving books available in Spanish and English, bibliographies of additional books that focus on science themes, and the chance to enjoy science activities with their children. These groups of students now have a better understanding of the scientific method, the metric system, and rocks and minerals!

### Tau Alpha Chapter

Grove City College, PA

#### **Awarding Awesome Authors**

At the 12th annual Awarding Awesome Authors, kindergarten through third grade students from 15 school districts demonstrated their writing expertise through poetry and short stories. Tau Alpha members judged all of the submissions, which gave them the opportunity to become familiar with elementary writing



at each grade level and obtain grading experience. The event also gave students the opportunity to strive for writing excellence outside the classroom and for a personal reward. Each winner received a book of the winning stories, certificate, piece of literature, pencil, and bookmark. The overall winner received an additional book, and another book was donated in the winner's honor to the school library. At the ceremony, authors received their awards, then split into reading groups and shared their stories.

### Zeta Zeta Chapter

SUNY–New Paltz

#### **Reading Rocks Day**

This multi-centered event both promoted and celebrated family literacy at Kerhonkson Elementary School. Zeta Zeta members set up various centers where children and parents could listen to or read a book, participate in a shared reader's theater, take part in a book

exchange, hear storytellers, and create origami art. To further demonstrate how much reading rocks, members made sure that each child left the event with a new book, a customized drawstring bag filled with a Reading Rocks Day bookmark, pencils, and erasers. Rock on!

### Zeta Tau Chapter

Stetson University

#### **Hats Off to Reading!**

Zeta Tau members wore many different hats for the chapter's Literacy Alive! event. Together with the first and second graders at George Marks Elementary School, the members made paper hats and read stories about hats. Parents received booklets with tips to help their children become better readers, and a local bookstore donated books to all of the families.

**For more award-winning Literacy Alive! ideas, visit the Literacy Alive! section at [www.kdp.org/educationalfoundation/literacyalive.php](http://www.kdp.org/educationalfoundation/literacyalive.php).**



"Literacy is the fertilizer needed for development and democracy to take root and grow."

— David Archer, head of ActionAid

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