

Media Kit 2018–2019

DIGITAL
MEDIA

PRINT
MEDIA

PARTNERSHIPS

PARTNERS FOR A BETTER FUTURE

“The role of today’s educator is to make the world a better place. We must teach like the world depends on us because, quite frankly, it does.”

– Dr. Connie Schaffer
Kappa Delta Pi member

KΔΠ
KAPPA DELTA PI



WHO ARE PARTNERS FOR A BETTER FUTURE?



Partners for a Better Future believe it is through education that we will create a better future for all learners.

We believe that educators are agents of change who have the power to inspire lifelong learning; to create a healthy, just, and peaceful world; and to instill in their students the skills and knowledge necessary to live a fulfilling life.

Through your partnership with Kappa Delta Pi and Teachers for a Better Future, you are a champion of the profession of teaching and are helping to place, retain, and recognize effective educators in all classrooms.

Who is Kappa Delta Pi?

Kappa Delta Pi advances quality education by inspiring teachers to prepare all learners for future challenges.

We encourage quality learning by giving educators the means to implement research-based strategies, continue professional growth, assume leadership, and become master teachers.

Kappa Delta Pi was founded in 1911 to foster excellence in education and promote fellowship among those dedicated to teaching. For more than a century, the Society has consistently grown, starting with one university-based chapter, to become the international organization it is today, with more than

600 active chapters and an initiated membership that exceeds 1.2 million!

Who are Teachers for a Better Future?

Teachers for a Better Future is a professional community of Kappa Delta Pi and a grassroots movement to change the future through learning.

Striving to create a healthy, just, and peaceful world, the community connects educators with like-minded colleagues who embrace all students—regardless of race, religion, disability, gender identity, country of origin, first language, and family structure—and provides them with trusted, quality resources as well as practical ideas. These educators realize and exercise their power to reach every single student, to inspire lifelong learning, and to instill in all students the skills and knowledge necessary to thrive.

Join us today!



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ANNUAL PREMIER PARTNERSHIPS

These premier sponsorship levels are based on a strategic selection of advertising and sponsorship opportunities to provide maximum impact and value. Complete benefits of reaching each level—including the value of those opportunities—are listed in the table below.

Premier sponsorships are an excellent way to expand your reach within KDP's growing community of educators. Don't see something you like? We would be happy to tailor a sponsorship to fit the needs of your company. For more information, please contact Chris Beaman at chris@kdp.org or 317-829-1534.

Benefit Description	The Strategic Partner \$50,000	Full Exposure Partner \$30,000	Help a New Teacher Make a Difference Partner \$20,000	Professional Development Partner \$10,000	Friend of KDP Partner \$5,000
Convocation 2018	Event Title Sponsor (\$10,000 value)	Gold Partner (\$7,500 value)	Silver Partner (\$5,000 value)	Bronze Partner (\$2,500 value)	Exhibit Booth (\$1,000 value)
<i>Educator Resources</i>	Exclusive Sponsor (\$10,000 value)	Banner Ad in All Segments for 12 months (\$6,000 value)	Banner Ad in New Teacher edition for 12 months (\$1,200 value)	Banner Ad in All Segments for 6 months (\$3,000 value)	Box Ad in All Segments for 6 months (\$600 value)
<i>New Teacher Advocate</i>	Half-Page Ad for 4 issues (\$4,200 value)	Half-Page Ad for 3 issues (\$3,225 value)	Half-Page Ad for 4 issues (\$4,200 value)	Third-Page Ad for 4 issues (\$3,360 value)	Quarter-Page Ad for 2 issues (\$1,310 value)
Teachers for a Better Future	Banner Ad for 12 months (\$12,000 value)	Banner Ad for 12 months (\$12,000 value)	Banner Ad for 3 months (\$3,000 value)	Box Ad for 3 months (\$1,500 value)	Box Ad for 3 months (\$1,500 value)
KDP Website	Box Ad for 3 months (\$7,500 value)	Box Ad for 2 months (\$5,000 value)	Box Ad for 2 months (\$5,000 value)	Box Ad for 1 month (\$2,500 value)	Box Ad for 1 month (\$2,500 value)
<i>KDP Record</i>	Full-Page Ad for 4 issues (\$6,730 value)	Half-Page Ad for 4 issues (\$4,600 value)	Third-Page Ad for 4 issues (\$3,520 value)	Third-Page Ad for 2 issues (\$1,800 value)	Third-Page Ad for 1 issue (\$910 value)
Online Community Sponsorship	Collaboration Station – New! (\$7,500 value)	Discipline- or Grade-Level-Specific Community (\$3,000 value)	New Teacher Community (\$5,000 value)	Discipline or Grade-Level-Specific Community (\$3,000 value)	
Classroom Teacher Grants	50 - \$150 grants (\$7,500 value)	50 - \$150 grants (\$7,500 value)	25 - \$150 grants (\$3,750 value)		
Dedicated Email Blast	4 per year (Up to \$13,600 value)				
KDP Webinars	Exclusive Partnership (\$7,500 value)				
Celebration of Teaching Program	Exclusive Sponsor (\$12,000 value)				
Named Scholarship	1 (\$25,000 value)				

Value-Added Benefits – Priceless

Social Spotlight



Your business is promoted through our social media channels, reaching out to our more than 35,000 followers.

Metrics

You are provided with data on how your advertisements are performing.

Recognition

All business partners are included in the KDP annual report and Roll of Honor.

DIGITAL ADVERTISING



EDUCATOR RESOURCES

- Monthly, segmented e-newsletters to Undergraduates, New Teachers, Grad Students, Administrators, Practicing Teachers (3+ years), Teacher Educators (faculty), and Retirees
- More than 40,000 readers
- Advertisements are linkable to your website.

SPONSORSHIP – ALL SEGMENTS

Logo placement in email header and on website. Includes 4 months of ads—either banner or box.
\$10,000/year

SPONSORSHIP – ONE SEGMENT

Logo placement in email header and on website. Includes 4 months of ads—either banner or box. Choose one segment.
\$2,000/year

BANNER AD – ALL SEGMENTS

Graphic and accompanying blurb tucked inside regular content.
(600 x 200 pixels)
\$500/month

BANNER AD – ONE SEGMENT

Graphic and accompanying blurb at bottom in advertisements section. Choose one segment.
\$100/month

BOX AD – ALL SEGMENTS

Graphic and accompanying blurb tucked inside regular content.
(200 x 200 pixels)
\$100/month

BOX AD – ONE SEGMENT

Graphic and accompanying blurb at bottom in advertisements section. Choose one segment.
\$50/month



TEACHERS FOR A BETTER FUTURE

- Online community of more than 35,000 subscribers
- Advertisements are linkable to your website.

ONLINE COMMUNITY

TITLE SPONSORSHIP

(Collaboration Station)
Community for educators from around the world to collaborate.
\$7,500 for 12 months

TITLE SPONSORSHIP

(New Teacher Community)
Community for new teachers offering mentors, strategies, and more.
\$5,000 for 12 months

TITLE SPONSORSHIP

(Discipline- or Grade-Level-Specific Communities)
Communities for special-interest groups such as Mathematics Teachers and High School Teachers.
\$3,000/year

BANNER AD

(Size TBD)
\$1,000/month

BOX AD (Homepage)

(Size TBD)
\$500/month

BOX AD (Per Community)

(Size TBD)
\$250/month



KDP WEBSITE

- Average 30,625 unique visitors each month, which is consistently growing at 25%.
- Advertisements are linkable to your website.

BOX AD (Homepage)

(270 x 157 pixels)
\$2,500/month

KDP LEADER

- Exclusively for chapter leaders
- Total of 10 issues per academic year
- Approximately 3,000 readers
- Advertisements are linkable to your website.

BOX AD WITH BLURB

(270 x 157 pixels)
\$60/month

DEDICATED EMAIL MARKETING BLAST

Your company is invited to distribute a dedicated email to our mailing list: a targeted population of our more than 150,000 active email addresses. This email blast can promote your event, webinar, product, or press release, though the content must be approved through Kappa Delta Pi. You are able to design and write your own email, and we will send your information and then provide you with any data—excluding the mailing file itself. With open and click-through rates as high as 44% and 16%, respectively, this is your chance to reach thousands of educators.

The cost for a dedicated blast is \$0.10 per active email address.

CONVOCAATION 2018

At this international conference, more than 600 educators will come together, providing an opportune occasion for you to network directly with potential customers and clients. For more information, visit <http://www.kdp.org/convo2018>.

Benefit Description	Event Title Partner \$10,000	Gold Partner \$7,500	Silver Partner \$5,000	Bronze Partner \$2,500	Exhibit Booth \$1,000
6' Draped Table in High-Traffic Area*	Double Space Upgrade with Prominent Placement	Included with Prominent Placement	X	X	X
Listing in Printed Program	X	X	X	X	X
Company Profile in Mobile App	X	X	X	X	X
Complimentary Full-Conference Registrations	8	6	4	2	2
Promotional Item in Tote Bags**	X	X	X	X	
Push Notification Through Mobile App During Event	4	2	1	1	
Session Sponsorship	All General Sessions (4 total) and Closing Luncheon	Learning Lab & Lessons Learned	Chapter Leadership Events (5 total)	Celebration of Teaching/ <i>Literacy Alive!</i> Session	
Recognition on Event Website	Included with Company Description and Website Link	Included with Website Link	X	X	
Rotating Banner Ad in Mobile App	X	X	X		
Logo on Convo 2019 Website	X	X	X		
Preferred Seating at Closing Luncheon	X	X	X		
Print Program Advertisement***	Full-Page, Full-Color	Half-Page, Full-Color	Quarter-Page, Full-Color		
Logo in Promotional Emails	X	X			
Access to Social Wall	Exclusive!				
Logo on Mobile App Splash Screen	Exclusive!				
Recognition as Event Title Sponsor on All Promotional Materials	Exclusive!				
Logo on Event-Branded Products for Sale in KDP Store	Exclusive!				

*Electricity is available for exhibit booths, but is at the expense of the partner and MUST be requested by October 1, 2018.

**Items must be provided at the expense of the partner.

***Print program advertisements must be received by Friday, August 31, to be included.

CONVOCATION 2018 ADDITIONAL OPPORTUNITIES



Learning Lab Sponsor – \$1,500

As one of the final conference activities, the Learning Lab will give Designers a unique opportunity to work individually and as part of a small group to complete multiple projects or activities that are transferable to the work they do in the classroom. Guided by trained facilitators, Designers will engage in implementing some of the new strategies and ideas acquired during the conference in authentic activities that will help enhance their effectiveness and professional growth as educators.

Chapter Leader Sponsor – \$1,500

More than 500 chapter leaders will be in attendance at Convocation 2018. At five different, facilitated sessions, ranging from the Fundamentals of Chapter Leadership to Celebrating Our Chapter Counselors (luncheon), chapter leaders will share successes, challenges, ideas, and more. Additionally, chapter leaders who went above and beyond during the 2017–2018 academic year will be recognized for their outstanding contributions.

Lessons Learned Sponsor – \$1,500

Experienced educators will share their years of wisdom and advice with younger professionals entering into the teaching profession.

Networking Luncheon Sponsor – \$1,500

On Friday, November 2, lunch and space to connect will be provided for all 600+ registered attendees. Via this sponsorship, a team from your company will be invited to be present to connect with conference attendees, distribute materials, and even offer a quick presentation (if desired).

President’s Reception Sponsor – \$1,500

The President’s Reception at Convocation 2018 is put on by Dr. Victoria Tusken, 2018–2020 Society President, and is a chance for KDP leadership to recognize and honor our most important members, donors, volunteers, and partners. At this invitation-only, uplifting event, with an attendance of approximately 75–100, hors d’oeuvres and drinks will be served.

Conference Tote Bag Sponsor – \$1,500

One sponsor can promote its company by supplying a co-branded bag for approximately 600 conference attendees.

Wi-Fi Sponsor – \$1,500

Do you know anyone who attends conferences or stays at hotels and doesn’t search for the free Wi-Fi? Promote your company by sponsoring

the Wi-Fi at Convocation 2018! The Wi-Fi login will be set to your name or other mutually agreed-upon login, and all signage and materials will include your company logo with the language, “Wi-Fi powered by [insert company’s name here].”

Mobile Application Sponsor – \$1,500

One organization can market its company by sponsoring our official conference mobile application that boasts an 80% adoption rate. The sponsor logo will be prominently displayed throughout the application—including on the splash screen.

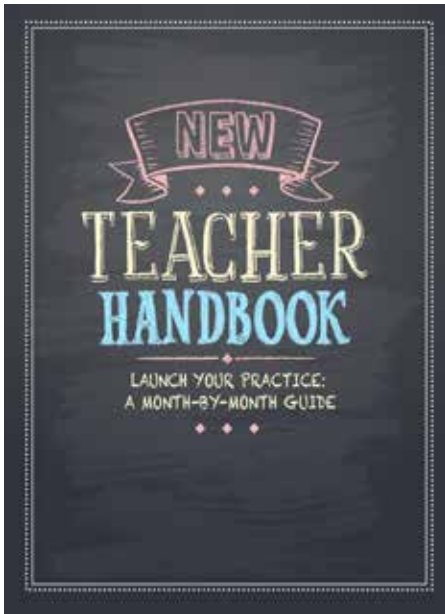
Program Advertising – \$500

Run a quarter-page, full-color advertisement in the official Convocation 2018 printed program or on our mobile application. Space is limited, so contact KDP today to reserve your space!

Patron Sponsor - \$500

Not able to be in attendance with an exhibit booth to promote your programs, products, or services, but still want to support the innovative conference for new and veteran educators? Consider this opportunity, which provides your company or organization with brand visibility on our conference website as well as inside our mobile application.

NEW TEACHER HANDBOOK



KDP routinely surveys members as a means to stay informed of their professional needs and the organization’s successes and opportunities in providing services to the membership.

During the fall 2018 semester, a survey revealed that various segments of KDP constituents (e.g., undergraduate students, practicing teachers and administrators, and higher education faculty—receiving different, but aligned, surveys) believe strongly that a printed handbook received by new graduates would promote KDP’s goal of curbing teacher turnover, especially in high-poverty urban and rural schools.

Currently, a group of authors is working to develop the *New Teacher Handbook, Launch Your Practice: A Month-by-Month Guide*, to be ready by spring 2019 and projected to be on nearly 10,000 new teachers’ desks during the 2019–2020 school year.

Based on survey data* regarding the topics most timely and relevant for teachers preparing to enter the profession, below are the identified strands for which we are developing, compiling, and presenting content:

- Classroom Management
- Planning and Curriculum
- Differentiated Instruction

- Relationship Building/School Culture
- Parent/Community Relations and Communications
- Culturally Responsive Instruction
- English Language Learners
- Social-Emotional Learning
- Impact of Poverty/Trauma-Informed Instruction
- Navigating Evaluation
- Work-Life Balance

Sponsorship Opportunities

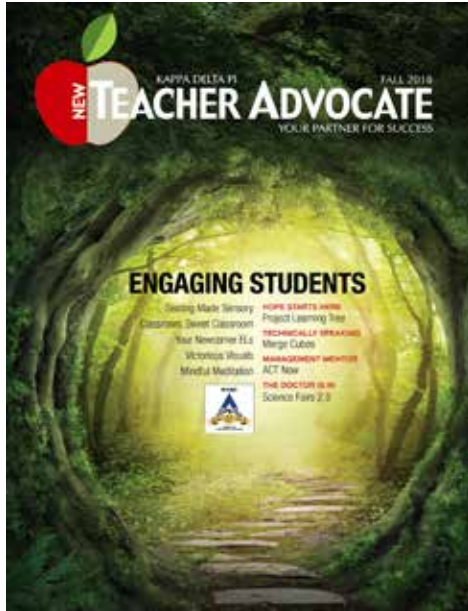
Market your company or program via a full-color advertisement in this newest KDP publication, which will be distributed to nearly 10,000 new teachers prior to the start of the 2019–2020 school year.

- Full Page – \$2,500
- 1/2 Page – \$1,500
- 1/3 Page – \$1,250
- 1/4 Page – \$1,000

**Of the anticipated challenges that undergraduates predicted as they begin teaching in the classroom, classroom management (56%) is the primary concern. Following—closely behind are maintaining a work-life balance (53%), working with parents (46%), and time management (44%). Other responses include effectively teaching English language learners (37%), having a lack of support (31%), using culturally responsive instruction (27%), and effectively using student data (25%). The most common answers written in the “other” category included working with students with special needs, planning effective lessons, salary concerns, and meeting standards and other requirements.*

When university faculty members were asked about the areas in which teacher candidates could benefit from additional training during their preparation, the response most often selected was classroom management (65%), followed by culturally responsive instruction (57%). Approximately 55% selected the categories of the impact of poverty, differentiated instruction, and meeting students’ social and emotional needs. More than 47% chose the area of using data, and the remainder of the categories included communicating with parents (45%), teaching English language learners (45%), technology (37%), and digital citizenship (23%). Eleven percent selected “other,” and some of those responses included the areas of teaching students with special education needs, professionalism, relationships with colleagues and administrators, and teaching students who have suffered from traumatic situations.

Survey responders were asked to check all the applicable areas in which they would have liked additional training. The answers selected most often were classroom management (47%) and differentiated instruction (44%). Other frequently checked items, in order of frequency, included meeting students’ social/emotional needs, using data, communicating with parents, the impact of poverty, technology, English language learners, and culturally responsive instruction. Answers commonly given in the “other” category included understanding standards, curriculum development, project-based teaching, extreme behavior issues with special education students, writing Individualized Education Programs, working with administrators, and writing lesson plans.



NEW TEACHER ADVOCATE ADVERTISING

The *New Teacher Advocate's* mission is to serve as a partner for success to teacher education students and new educators by informing, supporting, and inspiring them through relevant content and best-practice strategies that can be readily applied to classroom instruction. This quarterly publication circulates to more than 40,000 preservice educators, new teachers, and professors of education. Additionally, school districts subscribe to the *New Teacher Advocate* for use in their new teacher orientation programs.

Format	Size (inches)	1x	2x	3x	4x
1/2 page	3.5 x 9.25 vert. or 7 x 4.75 horiz.	\$1,200	\$2,200	\$3,225	\$4,200
1/3 page	7.5 x 3.5 or 3.5 x 7.5	\$900	\$1,730	\$2,565	\$3,360
1/4 page	3.5 x 4.75	\$680	\$1,310	\$1,935	\$2,520

Printing Specifications

Trim: 8.25 x 10.75

Bleeds: Not available

Binding: Saddle Stitch

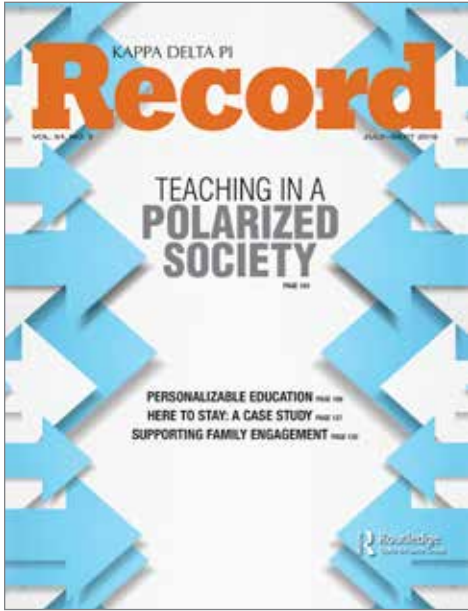
Resolution: 300 dpi

Submission

Send space reservation and press-ready PDF file, four-color CMYK, via email to marketing@kdp.org, or through a file-sharing site.

Issue	Reserve Ad Space By	Ad Submission By	Delivery
Winter 2018	9/1/2018	9/14/2018	Late November 2018
Spring 2019	11/1/2018	11/14/2018	Late February 2019
Summer 2019	2/1/2019	2/14/2019	Late April 2019
Fall 2019	6/1/2019	6/14/2019	Late August 2019
Winter 2019	9/1/2019	9/14/2019	Late November 2019
Spring 2020	11/1/2019	11/14/2019	Late February 2020
Summer 2020	2/1/2020	2/14/2020	Late April 2020
Fall 2020	6/1/2020	6/14/2020	Late August 2020

All advertisements are subject to review and approval by the Kappa Delta Pi Headquarters staff in advance of publishing. Kappa Delta Pi, International Honor Society in Education, reserves the right to refuse advertisements that do not align with mailing regulations or the best interests of members, readers, or other various stakeholders.



KAPPA DELTA PI RECORD ADVERTISING

The *Kappa Delta Pi Record* is a peer-reviewed journal that presents research-based articles on compelling issues relevant to national and international education professionals who work and teach at all levels and in a wide range of disciplines and settings. It promotes professional growth in the field of education by providing articles on evidence-based strategies, reviews of current policy initiatives, examples of applied theories, and reports of original research in language that is accessible and practical. This quarterly publication circulates to more than 15,000 educators.

Format	Size (inches)	1x	2x	3x	4x
Full page	7.25 x 9.25	\$1,790	\$3,510	\$5,210	\$6,730
1/2 page	7.25 x 4.5 horiz.	\$1,220	\$2,400	\$3,570	\$4,600
1/3 page	2.5 x 9.25 vert.	\$910	\$1,800	\$2,670	\$3,520

Printing Specifications

Trim: 8.25 x 10.75

Bleeds: Not available

Binding: Saddle Stitch

Resolution: 300 dpi

Submission

Send space reservation and press-ready PDF file, four-color CMYK, via email to marketing@kdp.org, or through a file-sharing site.

Issue	Reserve Ad Space By	Ad Submission By	Delivery
October 2018	7/1/2018	8/1/2018	Late October 2018
January 2019	10/1/2018	11/1/2018	Late January 2019
April 2019	1/2/2019	2/1/2019	Late April 2019
July 2019	4/1/2019	5/1/2019	Late July 2019
October 2019	7/1/2019	8/1/2019	Late October 2019
January 2020	10/1/2019	11/1/2019	Late January 2020
April 2020	1/2/2020	2/1/2020	Late April 2020

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PROGRAM FUNDING OPPORTUNITIES



Celebration of Teaching

Celebration of Teaching is Kappa Delta Pi's newest signature service initiative. This new program, successfully piloted in the 2017–2018 academic year, is designed to support current teachers, inspire future teachers, and recognize the profound impact of education on our society.

Nearly every person can point to an exceptional teacher who played a critical role in his or her life. Sadly, many of these educators find themselves leaving the classroom long before retirement. In fact, a staggering 41% of teachers will leave the profession within the first 5 years.

Kappa Delta Pi is committed to curbing this trend and supporting young professionals as they enter the classroom and beyond.

Chapter project ideas include: adopting a classroom, encouraging high school students to volunteer at an elementary school in their district,

compiling letters written by students honoring their teacher, funding a teacher's lounge renovation, developing a multicultural program that advocates for the importance of teachers of color in the classroom, inviting local middle and high school students to campus to participate in a "Teacher Career Day," collaborating with the local teachers' union to address specific needs within the community, and participating in local town halls and other civic engagements to advocate for the profession.

Sponsorship of the entire Celebration of Teaching program for one academic year: \$12,000.



KDP Webinars

Our popular educational webinars continue to grow, with exceptional presenters, relevant topics, and multichannel accessibility for educators. Webinar topics are developed to appeal to all levels of educators and sometimes offer CEUs—depending on states' requirements. Average attendance is 200 for each webinar, with significant growth projected for 2018–2019.

Sponsorship of all webinars for one academic year (approximately 30 webinars): \$7,500

Additional sponsorship levels begin at \$250.



Classroom Teacher Grants

KDP believes that a teacher's effectiveness has the greatest impact on students' achievement and learning. As part of our efforts to provide members with tools to become more effective educators, Kappa Delta Pi offers Classroom Teacher Grants. These grants provide members who are practicing teachers with funds to support specific programs or classroom supplies. Each fall, grants of \$150 each are available to practicing Pre-K–12 educators. Partners are needed to grow the impact of this program by increasing the number of grant awards offered.



Scholarships

Scholarships are made possible through generous donations to support the future of education. All recipients maintain a high grade-point average, participate in KDP programming, receive letters of recommendation in support of their achievements and potential, and write an essay as part of their application. Each scholarship can have its own set of criteria set by you. Endowments start at \$25,000.

PARTNERS FOR A BETTER FUTURE AGREEMENT FORM

We want to be a Partner for a Better Future!

Please complete all fields below.

Primary Contact

Name: _____ Title: _____

Company: _____ Street Address: _____

City: _____ State: _____ Zip Code: _____ Office Phone: _____

Mobile Phone: _____ Email: _____

Company Website: _____

Description of company to include in any listings (e.g., annual report, conference mobile application):

Please indicate your partnership level (select one).

- The Strategic Partnership – \$50,000
- The Full Exposure Partnership – \$30,000
- The Help a New Teacher Make a Difference Partnership – \$20,000
- The Professional Development Partnership – \$10,000
- The Friend of KDP Partnership – \$5,000

Please indicate any a la carte options (select as many as you wish).

Digital Advertising

- *Educator Resources* e-newsletter
 - Sponsorship (All Segments) – \$10,000/year
 - Sponsorship (One Segment) – \$2,000/year
 - Banner Ad (All Segments) – \$500/month
 - Banner Ad (One Segment) – \$100/month
 - Box Ad (All Segments) – \$100/month
 - Box Ad (One Segment) – \$50/month
- Teachers for a Better Future online community
 - Title Sponsorship (Collaboration Station) – \$7,500/year
 - Title Sponsorship (New Teacher Community) – \$5,000/year

- Title Sponsorship (Discipline- or Grade-Level-Specific Communities) – \$3,000/year
- Banner Ad – \$1,000/month
- Box Ad (Homepage) – \$500/month
- Box Ad (Per Community) – \$250/month
- KDP Website
 - Box Ad (Homepage) – \$2,500/month
- *KDP Leader* e-newsletter
 - Box Ad with blurb – \$60/month

Convocation 2018 Sponsorship

- Event Title Partner – \$10,000
- Gold Partner – \$7,500
- Silver Partner – \$5,000
- Bronze Partner – \$2,500
- Exhibit Booth – \$1,000

Convocation 2018 Additional Opportunities

- Learning Lab Sponsor – \$1,500
- Chapter Leader Sponsor – \$1,500
- Lessons Learned Sponsor – \$1,500
- Networking Luncheon Sponsor – \$1,500
- President's Reception Sponsor – \$1,500
- Conference Tote Bag Sponsor – \$1,500
- Wi-Fi Sponsor – \$1,500
- Mobile Application Sponsor – \$1,500
- Program Advertisement (Quarter-Page) – \$500
- Patron Sponsor – \$500

New Teacher Handbook Advertisement

- Full Page – \$2,500
- 1/2 page – \$1,500
- 1/3 page – \$1,250
- 1/4 page – \$1,000

New Teacher Advocate Advertisement

- 1/2 page
 - How many? _____
 - Total cost: \$ _____
- 1/3 page
 - How many? _____
 - Total cost: \$ _____
- 1/4 page
 - How many? _____
 - Total cost: \$ _____

KDP Record Advertisement

- Full page
 - How many? _____
 - Total cost: \$ _____
- 1/2 page
 - How many? _____
 - Total cost: \$ _____
- 1/3 page
 - How many? _____
 - Total cost: \$ _____

Program Funding

- Celebration of Teaching for one academic year – \$12,000
- KDP Webinars for one academic year – \$7,500
- Classroom Teacher Grants (\$150 each)
 - How many? _____
 - Total cost: \$ _____
- Named Scholarship – \$25,000

PAYMENT INFORMATION

Total Amount Due: _____

Payment Method:

- Credit card
- Check (made payable to Kappa Delta Pi)
- Purchase order

Credit Card (check one):

- Visa
- MasterCard
- American Express
- Discover

Credit Card Number: _____ Exp. Date: _____ CVV: _____

Cardholder Name (as it appears on card): _____

Billing Street Address: _____ Billing City: _____

Billing State: _____ Billing Zip Code: _____

Cardholder's Signature: _____ Date: _____

Submit Agreement

Mail: Kappa Delta Pi
Attn: Sponsorships & Advertising
3707 Woodview Trace
Indianapolis, IN 46268

Fax: (317) 704-2323
Attn: Sponsorships & Advertising

Email: marketing@kdp.org

Terms & Conditions

By your submission and our acceptance of your agreement form, both parties agree to the following:

- All partnership opportunities are first-come, first-served.
- You will pay the total amount due in the manner set forth on this form, and you agree to the Cancellation Policy as stated below. Full payment is due within 60 days of receiving this agreement form—unless otherwise coordinated with a KDP Headquarters staff member.
- All opportunities are further described in this Partnership brochure. We reserve the right to change such opportunities and descriptions, which will be communicated to you. If we make significant and material changes, we will provide you with the opportunity to change your partnership or obtain a refund within 10 days of the announced change.

Cancellation Policy

Requests for cancellations and refunds must be submitted in writing to marketing@kdp.org or by fax to (317) 704-2323. **Cancellations** on or before October 15, 2018, that are specific to Convocation 2018, will receive a 50% refund, minus the value of any print advertising placements.

No refunds will be granted for Convocation 2018 sponsorships after October 15, 2018.

Questions

If you have any questions about partnering with KDP and Teachers for a Better Future, please contact Chris Beaman at chris@kdp.org or Sam Tarlton at samantha@kdp.org.

KDP Headquarters Use Only

Date Received: _____ Initials: _____

Reviewed & Accepted: _____ Date: _____