

2008–2010 Advertising Rates

New Teacher Advocate

Format	Size (inches)	1X	2X	3X	4X
1/2 page	3.5 x 9.25 vert. or 7 x 4.75 horiz.	\$1,150	\$1,050	\$1,025	\$1,000
1/3 page	7.5 x 3.5 or 3.5 x 7.5	\$850	\$825	\$815	\$800
1/4 page	3.5 x 4.75	\$650	\$625	\$615	\$600

Printing Specifications:

Trim: 8.25x10.75

Binding: Saddle Stitch

Bleeds: Not available

Resolution: 300 dpi

Ads: Sent as press-ready pdf files, black and white or four-color CMYK, on disk or via e-mail depending on size of ad.

Terms:

Ad proof will be sent prior to publication, upon which payment is due. Tear sheets also are available following release of the issue.

Kappa Delta Pi, International Honor Society in Education, reserves the right to refuse advertisements that do not align with the best interests of its membership.

About the New Teacher Advocate and its subscribers:

The *New Teacher Advocate*, a partner for success to novice and apprentice teachers, offers professional connections and support in practice-oriented articles and expert-advice columns. This quarterly publication reaches more than 15,000 individual readers, including teacher education students, new teachers, and professors of education, and is used by school districts in teacher induction programs.

Issues and Deadlines

Issue	Ad Reservations	Ad Submission	Delivery
Summer 2009	3/10/09	3/17/09	4/30/09
Fall 2009	6/18/09	6/25/09	8/30/09
Winter 2009	9/10/09	9/17/09	11/30
Spring 2010	12/10/09	12/17/09	2/28/10
Summer 2010	3/10/10	3/17/10	4/30/10