

Literacy Alive! Chapter Rubric

The rubric below will be used to assess the score for the *Literacy Alive!* Achievement Reports.

	5	3	1
Specific Goals and Projected Outcomes	Goals are clearly stated, realistic, and are linked to projected outcomes	Goals are clearly stated and worthwhile. Projected outcomes are vague or unrealistic	Goals are vague and do not match outcomes
Program Summary	Clear, concise, and specific summary of the program	Program outlined, more information desired	Does not adequately describe program
Direct, Personal Interaction with Community	80%-100% direct interaction, includes personal component	40-60% direct interaction, personal component limited	0%-20% direct interaction, does not include personal component
Knowledge/skills acquired by the participants	Clear, concise and detailed description	Somewhat detailed description	Limited description
Creativity and Innovation	The ideas are unique, and original; there is relevance to today's issues and tied to a community need	Ideas are somewhat unique and mostly relevant to today's issues	Ideas are widely known and irrelevant to today's issues
Mechanics	Essential information is prepared in a logical, succinct, and easily understood manner. Sentence structure, word choice, and overall coherence are excellent.	Most of the information is presented logically and succinctly; project is clear. Writing quality is good.	Information presented is inconsistent in logic, project not clear. Writing quality is poor.
Impact	80%-100% of activities support achievement of program goals and objectives	40-60% of activities support achievement of program goals and objectives	0%-20% of activities support achievement of program goals and objectives
Evaluation Statement	Strong and with specific examples and insights and analyses.	A summary of the procedure or reiterated goals.	Weak and offers limited or no insight.

Please note: Partnering with another organization or community group, while not required, is highly encouraged and may be considered in the event of a tie.