



KAPPA

OMEGA EPSILON CHAPTER at
FLORIDA GULF COAST
UNIVERSITY

A KAPPA DELTA PI CHAPTER

Eat + Play = Profit

2015 ACE Award Winner

The Basics

Chapters plan social activities and outings during the year, so make those events pay! The Omega Epsilon Chapter at Florida Gulf Coast University raises money for their chapter by eating and playing together.

Many restaurants and entertainment venues provide fundraising opportunities for groups. If your chapter is already planning a social outing, partner with a local business so that the chapter earns a percentage of all the sales for the night.

Getting Started

As a nonprofit organization, your chapter can participate with other businesses that offer fundraising opportunities. You may need your Federal Tax ID number (available

in the Chapter Profile when you log in to the MyKDP Chapter Management menu) or other documents that support your non-profit status, which you can obtain from KDP Headquarters.

Find local business such as bowling alleys or that have fundraising opportunities you can take advantage of for chapter social outings.

Don't stop with the chapter members, promote the fundraiser at school and in the community to increase the participation. Business use this fundraising model in the hopes that you can influence more customers.

The Impact

The Omega Epsilon Chapter plans several fundraising social events during the year, but only requires

members to attend 2 events per semester. This ensures members build their relationships as well as encouraging their participation in the fundraising efforts. Family, friends, and the wider community are invited to dine and play as well.

The chapter has no shortage of venues that are willing to host fundraisers.

"Each semester we ask members to help us set up new places for fundraisers and every semester someone has a new contact, so we are always finding new locations."

Make This Event Your Own

- Look for restaurants or entertainment venues near campus that are inexpensive and student-friendly.
- Shop around. Find out which restaurants offer the best percentage of sales and what time and date would be the best for hosting a fundraiser.
- Some businesses will allow groups to serve as wait staff for donations, adding to your overall fundraising revenue.
- Many restaurants require guests to provide a coupon or flyer when they pay on fundraiser nights. Make sure you get the flyer into the hands of guests before the event. Use social media, email, and physically hand out flyers.
- Invite chapter alumni to attend and reconnect at the outings.

Fast Facts

\$1000

Raised last year

2-3

Events per month

\$200

\$100-\$200 raised
per event

FOR MORE INFORMATION

Contact the [Chapter Services Staff](#) at KDP Headquarters for help as you plan your program.

"It has been a great recruiting and retention tool as all members and alumni members come out and eat with family and friends.

We are able to socialize as well as raise money."