

# EDUCATOR'S RESOURCE FAIR

**KDP**  
Presents



## Educator's Resource Fair

# KAPPA DELTA PI

TAU PHI CHAPTER at  
LINDENWOOD UNIVERSITY

A KAPPA DELTA PI CHAPTER

2015 CHAPTER PROGRAM  
AWARD WINNER

### The Basics

The Tau Phi Chapter invited local teacher-supporting non-profits to host a booth during the Educator's Resource Fair. For two hours, Teacher Candidates, local teachers, and students and faculty from Lindenwood University could gather more information about the organization and its services. The overall goal of the event was to raise awareness of potential field-trip locations and classroom visitors.

### Getting Started

Twenty-three KDP members and 10 non-members worked to develop a list of organizations, including museums, historical sites, and cultural agencies. Planning began six months in advance, with an invitation to organizations. Three months later, a "save the date" went out. KDP asked professors to publicize the event during courses, as well as posting flyers. Volunteers provided building tours, set-up and clean-up help during the event.

### The Experience

More than 200 individuals attended the Educators Resource Fair in the two hour span. Organizations ranging from the St. Louis Zoo and Junior Achievement, to the Treasury and The Recycling Center provided information for classroom events. Most booths offered a "take away" for event participants, along with increasing their awareness of local activities available at no- or low-cost for teachers.

### The Impact

During the event evaluation, one of the vendors reported that it was the best attended resource fair that the organization had participated in. Each vendor received a water bottle and a certificate, increasing awareness of both KDP and the School of Education in the community.

Most booths offered a takeaway, ranging from lanyards to a bag of shredded money!



*Inviting local organizations to present their services to all education students benefits everyone—awareness of KDP and of vendors! Win-Win!*

## Make This Event Your Own

- Invite local organizations providing services to teachers (teacher stores, tutors, anywhere with teacher discounts)
- Make it a career fair by inviting local school districts.
- Visit the group's favorite vendor as a chapter to have the "full experience"
- Do a resource scavenger hunt throughout the area, rather than bringing vendors to the institution
- Create a resource guide of the vendors in the area to share with local teachers, as well as teacher candidates.

"The students were very excited about how much there really is to do in our area and surprised about how much support teacher really do have from the community stakeholders. "

- Tau Phi Chapter Member

## Fast Facts

# 18

## Vendors

# 200

## Participants

## Participating Vendors



## FOR MORE INFORMATION

Contact the [Chapter Services Staff](#) at KDP Headquarters for help as you plan your program.