

Your Cheat Sheet

<http://bit.ly/ewessacheat>



It's All (Mostly) on the States

Opportunities to ...

- Redesign assessment systems
- Redesign accountability ("school turnaround") systems
- Use Title I and Title II money in new ways
- Use block grant money to invest in music, technology, wellness ...
- Compete for new grants focused on comprehensive literacy (LEARN), history/civics, STEM
- Enhance school climate

Threats that ...

- New flexibility will be used poorly
- New flexibility won't be used at all
- States won't participate in new programs or will do so poorly
- States will accept incentives to (poorly) implement performance pay
- States will weaken qualifications needed to teach
- Local implementation will be poorly supported and executed

What questions do you have about ESSA?
What important aspects have I failed to mention?

ESS...WHAT?

Opportunities for ESSA Advocacy

- Work with other teachers in your state to be stakeholder advisors
- Comment on federal regulations and guidance
- Get involved in district level plan development
- Share your experiences with policy makers as implementation unfolds

Opportunities for Broader Advocacy

- Write to and meet with your policy makers
- Reach out to the media
 - Submit letters to the editors
 - Build relationships with reporters
- Tell your story online
 - Blogs
 - Videos
 - Podcasts and talk radio
- Participate in advocacy/lobby days

Ways to Build Advocacy Skills

- Get involved with teacher organizations in your state and see what opportunities and support they offer
- Discover resources and professional learning opportunities offered by national organizations
 - NCTE Advocacy Pages
 - CCCC and NCTE Annual Convention
- Get out there and practice!

What can you do in the next three months to get involved in advocacy around ESSA implementation or another issue about which you care?

IT'S ON YOU
