Chapter Program Awards

The Program Awards recognize chapters for demonstrating excellence in one of six program areas. These awards are designed for chapters that have exceptional programming and may or may not qualify for the Achieving Chapter Excellence (ACE) Award. Programs submitted for the ACE award may not be submitted for a Chapter Program Award.

Eligibility
- Chapters must meet these three requirements of an active chapter: have an initiation, submit the Annual Financial Report by deadline for the previous fiscal year, and hold a chapter program/meeting.
- Programs and/or activities must have been completed during the 2018–2019 academic year.
- Chapters can submit one eligible program or event in each of the categories per year.
- Chapters are eligible to win in two categories of program awards per academic year.

Criteria
- Entries must be in one of the following categories. Refer to each program category for specific criteria:
  - Community Service
  - Education for Sustainability
  - Fundraising
  - Literacy Alive!
  - Membership
  - Professional Development

Submission Requirements
- All submissions must include the following information in addition to specific program criteria:
  - Title and detailed description of program or event with dates, locations, and at least one photo;
  - Number of members involved in and/or attending the program;
  - Target audience;
  - Clearly defined objectives and outcomes, including feedback/testimonials with data and/or quotes;
  - Impact of program or event on your chapter, school, community, or field of education; and
  - Completed required element of submission (see individual award criteria).
- A complete online submission will consist of:
  - Online entry form;
  - Validation of chapter administrative requirements;
  - Supporting narrative for criteria areas of the program category; and
  - Documents supporting narrative.

Bonus Points Available
- Creativity of project – up to 3 points
- Project is new to the chapter – up to 3 points
- Video/creative submission – up to 5 points
- Includes Alumni (except membership) – up to 3 points
Categories and Criteria

In addition to the criteria listed on the previous page, each program will be judged on the specific criteria below the category selected:

**Community Service** *(Note: activities submitted for Celebration of Teaching awards are not eligible for community service awards.)*

- **Required Element:** The service project is designed to help members develop their teaching skills.
- **Needs Statement.** The need the program fills is identified via data, news stories, discussions with partnering organizations, or similar information.
- **Create in-depth programming.** The chapter partnered with organizations and/or created an in-depth, well-planned one-time, or ongoing programming, to provide a greater benefit. Details include information on budget, leader names, and how the program was marketed.
- **Chapter Involvement.** The chapter either fully planned the event or the chapter's participation is integral to the success of the event.
- **Impact.** The program provided benefits to people locally, nationally, or internationally (data includes number impacted, value of donations, etc.) with feedback from participants or partner organization(s).
- **Evaluation.** The narrative includes project evaluation information and impact data. Information is used to discuss what went well and what can be improved.

**Education for Sustainability**

- **Required Element:** The project is an environmentally, socially and/or economically focused program that applies the ideals of sustainable development locally, regionally, and/or globally, based on one of the UN Sustainable Development Goals.
- **Have an underlying theme of addressing sustainable development.** The program addresses ecological and social injustices, and/or inequitable practices that affect the global, national, or local population.
- **Have individual action steps.** Program provides participants the ability to take ongoing actions following the program.
- **Expert Involvement.** The program utilizes expert knowledge, either through application/citation of research, expert involvement, or using KDP resources.
- **Impact a population.** Demonstrate how the program has a positive impact on the local, national, or global community through increasing awareness and/or changing personal, community, or organizational practices leading to inequity.
- **Evaluation.** The narrative includes project evaluation information and impact data. Information is used to discuss what went well and what can be improved.

**Fundraising**

- **Required Element:** Evidence that at least 50% of all fundraising efforts directly benefit chapter programs or members, Society conference attendance, and/or Society advancement.
- **Planning and Execution.** The narrative explains the planning, pitch (how to make a compelling case for support), marketing, and overall strategy the chapter used to execute a successful program.
- **Impact.** Data (including numbers or quotes) provided shows funds have a positive impact on chapter operations or recipients.
- **Involvement.** The program/strategy includes members, alumni, student body, and/or community members.
- **Stewardship.** The Chapter thanked donors and shared the results of the program. Funds were used as described to participants.
- **Fundraising Goal.** The chapter met or exceeded the plan goal for the fundraising program.

**Literacy Alive!**

- **Required Element:** The program is focused on language/reading literacy.
• **Needs Statement.** The narrative includes discussion of why the program was chosen (data, news stories, discussions with non-profit/school, etc.) and how the program fills this need.

• **Planning.** The program requires member-driven, in-depth, long-term planning and/or is ongoing. Details include budget, leader names, and marketing information (if necessary).

• **Curriculum Connection.** The project activities related to core literacy standards or overall literacy best practices in the chapter’s state.

• **Skill Development.** The program/activity helps members develop skills useful in the classroom setting.

• **Overall Involvement.** The event is fully planned by the chapter or in partnership with the chapter. Chapter participation was integral to the event’s success.

• **Evaluation.** The narrative includes project evaluation information and impact data. Information is used to discuss what went well and what can be improved.

**Membership**

• **Required Element:** Both recruitment and retention/renewal plans are detailed, including justification for chosen strategies.

• **Innovation.** Strategies chosen for recruitment and engagement are creative and/or innovative.

• **Build Value in Engagement.** The chapter uses a Post-Initiation Incentive Program (PIIP) or similar program to encourage involvement in chapter activities.

• **Involves Faculty, Professional, Alumni, International Members.** The chapter recruited, initiated, and/or re-activated various levels of educators.

• **Evaluation.** The narrative includes project evaluation information and impact data. Information is used to discuss what went well and what can be improved.

• **Met or Exceeded Recruitment Goal set by HQ.**

• **Met or Exceeded Retention Goal set by HQ.**

**Professional Development**

• **Required Element:** KDP Resources (publications, webinars, ELN, alumni/member network) are used in planning, execution, or follow-up for the program.

• **Event Details.** The narrative explains the event, including planning, marketing, event details, and feedback.

• **Provides Participant Skills/Knowledge.** The program helps to fill an identified need in the teacher education program or the professional development needs of educators to become more effective or remain in the classroom.

• **Relevant.** The program is related to topics necessary to succeed in the current education climate, based on data, news, and education trends.

• **Evaluation.** The narrative includes project evaluation information and impact data. Information is used to discuss what went well and what can be improved.