



KAPPA DELTA PI

INTERNATIONAL HONOR SOCIETY IN EDUCATION

Program Award

The Program Awards recognize chapters for demonstrating excellence in one of five program areas—service, professional development, fundraising, membership, and communication. These awards are designed for chapters that have exceptional programming and may or may not qualify for the Achieving Chapter Excellence (ACE) Award.

Call for Entries

To open February 2015

Deadline

May 15, 2015

Submissions

Award entries must be submitted via the online submission system.

Judging

Qualified judges with strong knowledge of chapter programming will be appointed.

Notification

Award recipients will be notified by email by June 3, 2015.

Presentation

Award recipients will be honored online, via certificate received by the chapter and its leadership, and at Kappa Delta Pi's 50th Biennial Convocation in Orlando, FL, October 22–24, 2015.

For More Information

Contact Chris Beaman
Email: chris@kdp.org
Call: 800-284-3167

<http://www.kdp.org/recognition>

Eligibility

- Chapters must meet these three requirements of a healthy chapter: have an initiation, submit Annual Financial Report by deadline, and hold a chapter program/meeting.
- Programs and/or activities must have been completed during the 2014–2015 academic year.
- Chapters may or may not be eligible to apply for an ACE award.
- Chapters can submit one eligible program or event in each of the categories per year.

Criteria

- Entries must be in one of the following categories. Refer to each program category for specific criteria.
 - Professional Development
 - Membership
 - Fundraising
 - Community Service
 - Communication
- All submissions must include the following information in addition to specific program criteria:
 - Title and detailed description of program or event with dates and locations;
 - Percentage of members involved in and/or attended the program;
 - Target audience;
 - Clearly defined objectives and outcomes, including feedback/testimonials; and
 - Impact of program or event on your chapter, school, community, or field of education.

Submission Requirements

- A complete online submission will consist of:
 - Online entry form;
 - Validation of chapter administrative requirements;
 - Supporting narrative for each criteria area of the program category; and
 - Documents supporting narrative.

Program Awards

Categories and Criteria

In addition to the criteria listed on the previous page, each program will be judged on these criteria:

Professional Development

- **Demonstrate diversity.** Hold professional development events targeted to a diverse group of participants, such as preservice teachers, graduate students, alumni, or professional educators.
- **Be supported by experts.** Include experts or resources from the community.
- **Have alumni involvement.** Be certain to involve chapter alumni members.
- **Get feedback.** Garner feedback from participants through documented evaluations.

Membership

- **Create and execute a plan.** Your chapter should implement a recruitment and retention plan.
- **Achieve goals.** Meet or exceed your annual chapter recruitment goals.
- **Initiate and orient new members.** Conduct at least one initiation once each year and provide an Orientation to all new members.
- **Build value in engagement.** Use a Post-Initiation Incentive Program (PIIP) to encourage involvement in chapter activities.
- **Include alumni.** Involve alumni in chapter planning and/or events.
- **Involve faculty and professional members.** Remember that students are not the only individuals that benefit from Kappa Delta Pi membership. Recruit, initiate, or re-activate faculty members and/or professional members.

Fundraising

- **Benefits your chapter.** At least 50% of the money raised was used to sponsor chapter programming, send a member to a Society conference, or benefit the Chapter Challenge program for Kappa Delta Pi.
- **Benefits your members, community, or the Society.** Remaining funds must be used to benefit your members, the community, or the Society (scholarships or donation to Kappa Delta Pi).
- **Meet your goal.** Funds raised met or surpassed the targeted goal.

Community Service

- **Be unique.** Activity is a unique programming idea.
- **Benefit a significant number of people.** A group or community was impacted by the event (i.e., teachers, children, local schools, shelters, libraries, etc.).
- **Involve your entire chapter.** Encourage all members (student, professional, alumni, faculty, etc.) to participate.

Communications Program

- **Develop a communications plan.** Your chapter develops a communications plan in order to provide consistent messaging through various communication tools. Include objectives and desired outcomes. Setting objectives and desired outcomes helps focus on what is to be achieved and whether that achievement is met.
- **Identify to whom you want to communicate.** Knowing your target audience helps you better craft your message.
- **Identify the communication tools to use and how they relate to the plan.** These tools can include newsletters, print publications, press releases, radio, television, public service announcements, website, and social media.
- **Ensure consistent and cohesive messaging.** Each communication tool should be easily accessible, aesthetically pleasing, effective, relevant, and to the point. Also, communications tools should encourage member and nonmember dialogue and discussions, include relevant dates and deadlines, provide chapter contact information, have a call to action such as to attend or volunteer, link to the Society website, and use the official Kappa Delta Pi logo along with mission-centric language.
- **Implement the plan.** Tell how your chapter implements its communications plan.
- **Evaluate the plan.** Use the objectives and desired outcomes to help evaluate the communications plan. Include whether objectives and outcomes were met and how the communications plan could be different next time.