



2013-2014 *Literacy Alive!* Top Projects

Premier Projects – Awarded \$200

Fitchburg State University

Xi Psi Chapter

Enhancing Literacy in Our Community

The Xi Psi Chapter focused on placing quality reading materials into the hands of children in their community through their *Literacy Alive!* program *Enhancing Literacy in Our Community*. This was a yearlong initiative that encompassed multiple events including *International Dot Day*, *Read for the Record*, and half days of literacy activities at a local school, creating book bags for the United Way and partnering with Special Olympics. Chapter members also hosted monthly Literacy Nights in which elementary students could participate in various literacy activities while their parents attended the PTO meetings. The chapter also worked with We Give Books and Reading is Fundamental to provide free access to books for students and their families. The chapter created a flyer that was distributed to families to help them navigate the We Give Books website. Through the chapter's partnership with Reading is Fundamental, 379 books were donated to a nearby school and each student selected a book of their choice.

Armstrong Atlantic State University

Nu Zeta Chapter

KDP Book Buddies Reading Celebration 2014!

The planning for the Book Buddies Reading Celebration started well before the actual event took place in March 2014. Chapter members enlisted the help of other community organizations and worked to collect more than 500 books to later be distributed at the Reading Celebration. The day of the event, participants were divided into small groups to conduct Readers' Theaters with the students. A local author, Joan Kornblatt, presented her book, written in both Creole and English, which is helping to change the lives of children living in poverty in Haiti. Her pictures and words helped to inspire the students in attendance to be all that they can be, to read and write daily and to think of ways they can help others. The families and community members thoroughly enjoyed the afternoon of music, food and reading.

Washington University in St. Louis

Beta Upsilon Chapter

Collaborative Creation: Encouraging Excitement for Reading through Improvisation

Members of the Beta Upsilon Chapter collaborated with classroom teachers to choose grade-level appropriate books and to create lesson plans to accompany each. The chapter members presented interactive book readings and facilitated small groups to develop creative expression, phonemic awareness, social skills and an understanding of plot and sequence. The older students also developed literacy skills such as analyzing genres, themes, creating alternate ending and making predictions. At the end of the event, students chose a book to take home, which included a personalized label and new bookmark. The chapter members created gift baskets of books for each of the participating classroom teachers. In total, more than 330 books were donated at the conclusion of the event.

Gold Projects – Awarded \$125

Wittenberg University

Alpha Epsilon Mu Chapter

Fulton Elementary Book Club on Campus

For this program, chapter members worked alongside a local elementary school's after-school reading program, aimed at students who struggle with literacy. To begin, the members of the Alpha Epsilon Mu Chapter sent the children introductory pen pal letters, introducing ourselves and sharing a little about their favorite aspect of reading. A book was then agreed upon--the final decision was Percy Jackson and the Lightning Thief. Each student in the book club (primarily grades 4th through 6th) was provided a copy of the novel upon returning from winter break. The students then read the book over the course of the next several weeks as part of their after-school program and KDP members also read the book. In April, the participating students were bused to the university, along with their family members, and they spent the day with the chapter, touring campus, eating brunch in the dining hall, and having a special viewing of the corresponding Percy Jackson movie. Following the movie, the members led a discussion comparing and contrasting the book and the movie.

Marian University

Alpha Alpha Tau Chapter

Popcorn with Parents: Let's Pop Open Some Good Books

The Alpha Alpha Tau Chapter partnered with the first grade teachers at a local elementary school to host the *Popcorn with Parents* program. KDP members met with one of the first grade teachers to plan the literacy activities for the evening. The chapter purchased twenty copies of six different books to be used during the event. Prior to the Popcorn with Parents night, each first grade student selected one of the books to take home with them at the end of the evening. The event featured six stations, one for each book, in which KDP members read the stories aloud and helped the families with coordinating literacy activities. Each station incorporated the skills of comprehension and retelling what they read using various story elements. To go along with the theme for the evening, the chapter also purchased four copies of Tomie dePaola's *The Popcorn Book* to give to each of the first grade teachers.

Purdue University– North Central

Alpha Alpha Upsilon Chapter

Cooking Up Healthy Literacy

Children and families joined the Alpha Alpha Upsilon members for fun while using recipes, food and crafts to promote reading and healthy lifestyles. The environment was set up with pre-service teachers wearing aprons and each facilitating a station. An example of a station was The Apron Station. Families read the book *The Apron* by Eric Carle, and then children and families followed a recipe to make a paper bag apron. Other stations included activities related to the books *One Hundred Hungry Ants*, *The Popcorn Book*, *The Very Hungry Caterpillar*, *If You Give a Mouse a Cookie*, *Berenstain Bears Family Reunion* and *Too Much Junk Food*, and *Cloudy with a Chance of Meatballs*. As each family arrived they were given a brightly colored file folder and a menu of the activities. As they went from station to station they collected recipes. At the last station they created a recipe book out of their collected recipes and the file folder so the recipes could be enjoyed over and over and as a reminder to parents to use recipes to encourage reading through functional print. The Parent Teacher Association of this elementary school donated books so that every family also left the event with a picture book.

East Stroudsburg University of Pennsylvania

Gamma Xi Chapter

Spring into Reading

The *Spring into Reading* program was a three day event. The first day of the event was at a local day care center, in which KDP members visited and read to students from Pre-K to 2nd grade. The books the KDP members read incorporated the *Spring into Reading* theme as the books were about planting flowers and how different plants bloom in the environment. The second portion of the event was with a local elementary school. The university's men's' basketball team and mascot came dressed in their uniforms to read to the second grade classrooms. The students were excited to also read to the athletes. The local news station highlighted the event within the community. The last day of the event consisted of reading books about spring to pre-kindergarten students at the local YMCA. The Pre-K students were very engaged in the stories and asked many questions about blooming flowers, soil, and rain. Gamma Xi members also completed a fun spring project where the students traced part of their forearm and hand to make a "tree". Each tree was very creative!

University of Northern Colorado

Theta Chapter

Shooting for the Stars

The Theta Chapter worked with about fifty students at the local Boys and Girls Club for their Shooting for the Stars event. The students were divided into small groups and paired with at least one KDP member. Over the course of a week, the groups read multiple Jeffery Bennett books and discussed the scientific facts within each of the fictional stories. The students and mentors read the texts, explored the science behind the narratives and used the online resources that accompanied the books to gain a deeper understanding of what was read. After working through the books and resources, the groups began to come up with questions to ask the author. With guidance and modeling, the kids were able to come up with huge lists of questions to ask Jeffery Bennett. The group reconvened to explore the questions that each group came up with in order to narrow their list down to a handful of questions to actually ask Mr. Bennett. The chapter planned a Skype interview with Jeffery, in which he shared about his experience as an author and provided an opportunity for the students to ask their questions.

Southeast Missouri State University

Alpha Eta Chapter

Monster's University

The theme for the Alpha Eta Chapter's event was Monsters University. Kindergarten and fourth grade students traveled to the university campus to experience college for a day. They met with the Dean, and were given a tour of the main campus and the satellite campus, a separate campus devoted to the arts. Students toured the university library and several of the dorms, learning more about what 'college life' is like. After eating lunch on campus, university student athletes introduced themselves to the children, each talking about what sport they play and how important it is for them to do well in school. The children then attended a variety of stations, presented by different members of the community and members of KDP. The stations included the local police department, local fire department, science, art, dance, cooking, dietetics, and the library. The police officers told the students about their job, answering their questions and helping them create their own badges. The fire department showed the students their tools and let them try on some of their gear. At the library station the students were allowed to choose two books to take home with them. The students also took home a goodie bag with a ruler, bookmark, pencil, magnifying glass, food coupons, Monsters University activity sheets, and information booklets from the Missouri Conservation Department.

Silver Projects – Awarded \$100

University of Missouri – St. Louis

Mu Iota Chapter

Martin Luther King Children's Program

The University of North Carolina at Charlotte

Omicron Pi Chapter

Literacy Alive! Read-In

Liberty University

Pi Sigma Chapter

Books and Balls

Sam Houston State University

Delta Theta Chapter

Hamming It Up With Books

Springfield College

Phi Upsilon Chapter

Lessons on Being an Upstander: A Home Run for Bunny

University of Rhode Island

Iota Sigma Chapter

Martin Luther King Jr. Day/Family Literacy Night

Georgia State University

Omicron Gamma Chapter

The KDP Academic Carnival

West Virginia University at Parkersburg

Sigma Omega Chapter

Lego Literacy Alive

Bronze Projects – Awarded \$50

St. Joseph's University

Tau Omega Chapter

Read Around the World

Bloomfield College

Alpha Beta Eta Chapter

Fairview Elementary School Tutoring and Mentoring Project

Temple University

Alpha Alpha Nu Chapter

Library Revitalization

Coastal Carolina University

Rho Chi Chapter

Books and Bookmarks for At-home Reading

Berry College

Rho Upsilon Chapter

S.C.O.R.E. (Success, Creativity, Opportunity, Reinforcement, Excel)

Miami University

Nu Chapter

Fall in Love with Reading!

Malone University

Rho Tau Chapter

Ye Old Reading Room

Indiana University-Purdue University Indianapolis

Pi Omicron Chapter

Snuggle Up and Read at Salvation Army Women and Children's Shelter

St. Bonaventure University

Xi Nu Chapter

Early Childhood Literacy Connections to Expressive Arts

Thank you to all who participated in this year's *Literacy Alive!* initiative.

This was the largest year for *Literacy Alive!* to date with more than 165 projects submitted! Your combined efforts helped serve more than 49,198 people and collected more than 40,823 books for distribution globally.

Thank you to all of the 2013-2014 *Literacy Alive!* participating chapters!

3	University of Oklahoma	Gamma Chapter	Literacy Alive: Shooting for Success
7	Purdue University	Eta Chapter	Literacy Alive: Digging Up Good Books
8	University of Northern Colorado	Theta Chapter	Shooting for the Stars
9	Emporia State University	Iota Chapter	Turning Point Academy Bilingual Book Project
10	Teachers College Columbia University	Kappa Chapter	Literacy Alive Book Drive
13	Miami University	Nu Chapter	Fall in Love With Reading!
17	University of Central Missouri	Rho Chapter	Literacy Alive - KID Writer's Contest
20	University of Florida	Upsilon Chapter	Literacy Alive!
24	Ohio University	Omega Chapter	Literacy Alive
26	University of Arkansas at Fayetteville	Alpha Beta Chapter	Reading with the Razorbacks
28	Florida State University	Alpha Delta Chapter	Book Drive
31	Southeast Missouri State University	Alpha Eta Chapter	Monsters University
33	University of North Texas	Alpha Iota Chapter	Reading Through Time
36	University of Wyoming	Alpha Mu Chapter	Fall Into Reading
46	James Madison University	Alpha Chi Chapter	Race to Read 5K
51	Indiana University of Pennsylvania	Beta Gamma Chapter	Literacy Day
58	The University of Georgia	Beta Kappa Chapter	Happy Birthday, Dr. Seuss!
62	Baylor University	Beta Xi Chapter	Literacy Alive
68	Washington University in St. Louis	Beta Upsilon Chapter	Reading Community
68	Washington University in St. Louis	Beta Upsilon Chapter	Collaborative Creation
70	Northern Arizona University	Beta Chi Chapter	Book Drive
77	Montclair State University	Gamma Epsilon Chapter	Partnering with Abington Elementary
78	The College of New Jersey	Gamma Zeta Chapter	Spectacular Sight Words!
85	Butler University	Gamma Nu Chapter	Literacy and Learning
86	East Stroudsburg University	Gamma Xi Chapter	Spring Into Reading
87	University of Maine	Gamma Omicron Chapter	Family Literacy Night
104	Sam Houston State University	Delta Theta Chapter	Hamming it up with Books
115	Slippery Rock University	Delta Tau Chapter	Read Across the World
125	Shippensburg University	Epsilon Epsilon Chapter	Literacy Alive!
127	Central Michigan University	Epsilon Eta Chapter	Book It for Books 5k/Fun Run

128	Morehead State University	Epsilon Theta Chapter	Literacy Free-For-All
130	Michigan State University	Epsilon Kappa Chapter	Presenting Multicultural Readings
131	The University of Texas at El Paso	Epsilon Lambda Chapter	Giving back to Teachers
136	Keene State College	Epsilon Pi Chapter	Oh the Books You Will Read!
142	SUNY-Cortland	Epsilon Chi Chapter	Literature Packs for Whitney Point Elementary
144	SUNY-Oswego	Epsilon Omega Chapter	Literacy Around the World
148	Sul Ross State University	Zeta Delta Chapter	Books: Our Gift to You
150	SUNY-New Paltz	Zeta Zeta Chapter	Authors as Artists
152	Samford University	Zeta Theta Chapter	Terra Nova
153	East Tennessee State University	Zeta Iota Chapter	Adopt-A-Classroom, The Mind's Eye
174	Texas State University-San Marcos	Eta Zeta Chapter	Readers Around the World
177	Edinboro University of Pennsylvania	Eta Iota Chapter	Literacy Week
189	University of Nebraska at Kearney	Eta Phi Chapter	Charlotte's Web
191	Rowan University	Eta Psi Chapter	Reading Around The World
192	University of Nebraska at Omaha	Eta Omega Chapter	Literacy Night
197	Abilene Christian University	Theta Epsilon Chapter	Literacy Alive
216	Ouachita Baptist University	Theta Omega Chapter	Literacy Service Project
219	Stephen F. Austin State University	Iota Gamma Chapter	Solid Foundation
230	Kansas State University	Iota Xi Chapter	Literacy Alive
233	University of Wisconsin-Platteville	Iota Rho Chapter	Sustainability Education 2014
234	University of Rhode Island	Iota Sigma Chapter	Martin Luther King Day/Family Literacy Night
235	Grambling State University	Iota Tau Chapter	Common Core Literacy Assistance and Support
240	St. Ambrose University	Iota Omega Chapter	A Whirlwind of Books
247	St. John's University, Queens	Kappa Eta Chapter	Embracing Multiculturalism
249	Wartburg College	Kappa Iota Chapter	Rockin' Readers
257	Northeastern State University	Kappa Rho Chapter	Book-Or-Treat
257	Northeastern State University	Kappa Rho Chapter	College for Kindergartners
258	Gonzaga University	Kappa Sigma Chapter	Book Drive for Female Inmates
259	University of Tampa	Kappa Tau Chapter	HELP Team Supply Drive
270	West Virginia State University	Lambda Zeta Chapter	Literacy Alive!
272	Southern Illinois University Edwardsville	Lambda Theta Chapter	Literacy Alive!
282	Valparaiso University	Lambda Sigma Chapter	Literacy Alive Camp River Forest Elementary
283	University of South Florida	Lambda Tau Chapter	Celebrating Dr. Seuss
290	Midwestern State University	Mu Beta Chapter	Fun Color Run
291	Angelo State University	Mu Gamma Chapter	Growing Readers, one child at a time.
297	University of Missouri-St. Louis	Mu Iota Chapter	Martin Luther King Children's Program
307	Anderson University	Mu Tau Chapter	Literacy Alive
314	Olivet Nazarene University	Nu Beta Chapter	Book Drive for Washington
318	Armstrong Atlantic State University	Nu Zeta Chapter	KDP Book Buddies Reading Celebration 2014!
331	Monmouth University	Nu Tau Chapter	Mayor's Book Club
349	St. Bonaventure University	Xi Nu Chapter	Early Childhood Literacy Connections to Expressive Arts

353	St. Francis College	Xi Rho Chapter	P.S. 69 Activity Day
359	Fitchburg State University	Xi Psi Chapter	Enhancing Literacy in Our Community
363	Georgia State University	Omicron Gamma Chapter	The KDP Academic Carnival
371	University of Central Florida	Omicron Lambda Chapter	Literacy Alive! Book Drive
376	The University of North Carolina at Charlotte	Omicron Pi Chapter	Literacy Alive! Read-In
379	Washington State University	Omicron Tau Chapter	Literacy Alive!
384	University of West Georgia	Omicron Omega Chapter	Boys and Girls Club Book Drive
386	University of Central Arkansas	Pi Beta Chapter	Bookcases for Literacy
388	Bethune-Cookman College	Pi Delta Chapter	Books and Bears and Literacy Affairs
389	University of Wisconsin-Stevens Point	Pi Epsilon Chapter	Make Your Mark
395	University of St. Thomas - Houston	Pi Lambda Chapter	The Rusk School Literacy Project
395	University of St. Thomas - Houston	Pi Lambda Chapter	3rd Annual Literacy Walk
398	Wagner College	Pi Xi Chapter	Annual Literacy Carnival
399	IUPUI	Pi Omicron Chapter	Snuggle Up and Read at Salvation Army
402	Liberty University	Pi Sigma Chapter	Books and Balls
404	University of Arkansas at Pine Bluff	Pi Upsilon Chapter	UAPB Founders Day Book Give Away
405	University of Hartford	Pi Phi Chapter	Digital Literacy Night
408	University of Science & Arts of Oklahoma	Pi Omega Chapter	Books for Tots
414	University of Alaska Anchorage	Rho Zeta Chapter	Friends of the Library Book Sale
415	Salisbury University	Rho Eta Chapter	Asbury Church Book Drive
421	Indiana University	Rho Nu Chapter	Literacy Alive with the Boys and Girls Club
427	Malone University	Rho Tau Chapter	Ye Old Reading Room
428	Berry College	Rho Upsilon Chapter	SCORE (Success, Creativity, Opportunity, Reinforcement, Excel)
430	Coastal Carolina University	Rho Chi Chapter	Books and Bookmarks for At-home Reading
432	Florida Atlantic University	Rho Omega Chapter	Literacy IS Alive! Staying ALIVE!
434	Lamar University	Sigma Beta Chapter	Literacy Alive: Winter Around the World
437	Northeastern Illinois University	Sigma Epsilon Chapter	Supporting Literacy at Our University's Child Care Center
446	Madonna University	Sigma Xi Chapter	KDP Literacy Alive! Book Drive & Guest Reader
447	University of Indianapolis	Sigma Omicron Chapter	The Mindy Owens Project- Positive Perspectives
451	Mount Saint Mary College	Sigma Tau Chapter	Learn Literacy Creatively
454	University of Scranton	Sigma Chi Chapter	Literacy Alive!
456	West Virginia University at Parkersburg	Sigma Omega Chapter	Lego Literacy Alive
457	Grove City College	Tau Alpha Chapter	Awesome Authors Story Writing Contest
459	Georgian Court University	Tau Gamma Chapter	Books for Middle School Students
461	University of Michigan	Tau Epsilon Chapter	Adopt-A-School
463	Brenau University	Tau Eta Chapter	Tigers for Reading
467	Eastern University	Tau Lambda Chapter	Parent Date Night
469	Elmhurst College	Tau Nu Chapter	Literacy Alive! Under the Sea
479	Lake Forest College	Tau Psi Chapter	Kathi Surdyski '02 Memorial Book Drive
480	St. Joseph's University	Tau Omega Chapter	Read Around the World
484	College of the Ozarks	Upsilon Delta Chapter	Young Authors Conference
498	Waynesburg University	Upsilon Sigma Chapter	Around the World in 80 Minutes Literacy Fair

509	The University of North Carolina at Greensboro	Phi Epsilon Chapter	Reading A-Z Initiative
510	Gannon University	Phi Zeta Chapter	Growing Readers: Toddler Workshop
522	University of Portland	Phi Sigma Chapter	Reading Fair
524	Springfield College	Phi Upsilon Chapter	Lessons on Being an Upstander: A Home Run for Bunny
528	Santa Clara University	Phi Omega Chapter	School Supply and Book Drive
550	Lubbock Christian University	Chi Chi Chapter	Alderson Elementary First Grade Reading
561	St. Vincent College	Psi Iota Chapter	Save the Earth!
567	Stevenson University	Psi Omicron Chapter	Cozy Corner
572	University of St. Francis	Psi Upsilon Chapter	African American Read In: Harlem Renaissance Poetry Slam
575	Rockhurst University	Psi Psi Chapter	Audio Recording Summer Reading
576	Thomas More College	Psi Omega Chapter	Literacy to Latonia
588	Idaho State University	Omega Mu Chapter	Literacy Alive!
591	Ottawa University	Omega Omicron Chapter	Dr. Seuss Day
609	Ferris State University	Alpha Alpha Iota Chapter	Literacy Alive: Adventure Among Animals
611	Hood College	Alpha Alpha Lambda Chapter	Dr. Seuss Literacy Celebration
613	Temple University	Alpha Alpha Nu Chapter	Passport to Poetry
613	Temple University	Alpha Alpha Nu Chapter	Library Revitalization
619	Marian University, Indianapolis	Alpha Alpha Tau Chapter	Popcorn with Parents: Let's Pop Open Some Good Books
620	Purdue University North Central	Alpha Alpha Upsilon Chapter	Cooking up Healthy Literacy
621	Jacksonville University	Alpha Alpha Phi Chapter	Literacy Alive Event 2014
622	DeSales University	Alpha Alpha Chi Chapter	Cops N Kids Reading Celebration
623	Camden County College	Alpha Alpha Psi Chapter	Under the Sea!
624	Muskingum University	Alpha Alpha Omega Chapter	Books for Liberian School/Book Fair
627	St. John's University, Staten Island	Alpha Beta Gamma Chapter	Family Literacy Day
629	Aurora University	Alpha Beta Epsilon Chapter	Bowling for Literacy
630	St. Petersburg College	Alpha Beta Zeta Chapter	Reading for Success
631	Bloomfield College	Alpha Beta Eta Chapter	Fairview Elementary School Tutoring/Mentoring
633	Boise State University	Alpha Beta Iota Chapter	Fun with Feathers
640	Mercyhurst University	Alpha Beta Pi Chapter	Literacy Alive! infused at the Carpe Diem Academy
648	University of Arkansas Fort Smith	Alpha Beta Omega Chapter	Literacy Alive! 5K Fun Run/Walk & Event
659	Cumberland County College	Alpha Gamma Lambda Chapter	Elementary Reading Project
667	Mercer County Community College	Alpha Gamma Tau Chapter	Holocaust Curriculum Early Childhood Education Book Drive
680	Marian University, Fond du Lac	Alpha Delta Theta Chapter	Dr. Seuss Day!
689	Collin College	Alpha Delta Rho Chapter	Barron Elementary School Book Drive
703	Houston Professional Chapter		Literacy Outreach
709	Pensacola Alumni Chapter		Literacy for Life Support
806	Western New Mexico University	Alpha Epsilon Kappa Chapter	Mittens for Literacy
808	Wittenberg University	Alpha Epsilon Mu Chapter	Fulton Elementary Book Club on Campus!
810	Walden University	Alpha Epsilon Xi Chapter	Book Exchange
811	Campbellsville University	Alpha Epsilon Omicron Chapter	Books for Belize
812	Penn State Altoona	Alpha Epsilon Pi Chapter	Through the Eyes of Science!
813	Indian River State College	Alpha Epsilon Rho Chapter	Literacy Alive

814	Western Governors University	Alpha Epsilon Sigma Chapter	Read to Me!
817	Ferrum College	Alpha Epsilon Phi Chapter	Down on the Farm!
818	Judson University	Alpha Epsilon Chi Chapter	Winter Wonderland: Stories and Songs
820	St. Joseph's College, Brooklyn Campus	Alpha Epsilon Omega Chapter	Hallowread
833	Gettysburg College	Alpha Zeta Nu Chapter	Read Across America Celebration!
837	Felician College	Alpha Zeta Rho Chapter	Celebrate Dr. Seuss
843	Pfeiffer University	Alpha Zeta Psi Chapter	Literacy Alive
844	Davis and Elkins College	Alpha Zeta Omega Chapter	Read Aloud to Local Schools
846	Daytona State College	Alpha Eta Beta Chapter	Book Bag Collection!
847	University of Mary Hardin-Baylor	Alpha Eta Gamma Chapter	Kappa Delta Pi Book Drive