



2016–2017 *Literacy Alive!* Top Projects

Gold Projects

Mount Saint Mary College

Sigma Tau Chapter

Exploring the World of Worlds: Jumpstart at the Newburgh Ministry

Newburgh Ministry Shelter approached the Sigma Tau Chapter in the summer of 2016 seeking support for their Jumpstart after-school program. After a lengthy review, the chapter developed *Exploring the World of Worlds* to address the needs they identified. The program was impressive in scope, and included weekly enrichment lessons. The chapter worked with students at the shelter to promote literacy skills, healthy habits, communication, collaboration, and creativity. The chapter also identified parents and caregivers as critical partners in the success of these young people, and worked with them to develop skills to continue literacy education in their own homes. This program ran weekly, for 8 months, and focused on a different topic each month. During this time, the chapter also held coat drives, blanket and sheet drives, book fairs, and fundraisers to support the homeless shelter. The chapter also facilitated a campus visit for the children in the program, which culminated in a literacy conference attended by students, faculty, university professors, and authors. The children helped plan the event, and 11 even presented! Their parents were invited as well. In order to secure the funding necessary for the program, the chapter counselors submitted a successful grant proposal and were awarded \$15,000.

West Texas A&M University

Iota Theta Chapter

Dia de los Muertos: A Celebration of Life

The goal of this project was to use Dia de los Muertos to facilitate reading and literacy, as well as bring attention to Hispanic cultural tradition. Various student groups from West Texas A&M participated by creating ofrendas (altars) to celebrate the life of an individual of personal or professional importance. The Iota Theta Chapter included their own ofrenda entitled “The Death of Illiteracy.” Months before the event, the chapter researched children’s literature related to the “Day of the Dead” and designed interactive brochures for participants. Area schools and the community were invited to view the ofrendas and engage in interactive art activities. During the event, the chapter hosted a gallery talk to teach area students (elementary through college) about the significance, meaning, and celebration of literacy and of the Dia de los Muertos. Children asked questions about the ofrendas, the children’s literature, and our book talks. The chapter also included hundreds of ways they could promote literacy with examples on the display table. The event culminated in a community dinner and dance that featured a mariachi band from Brazil, as well as honored guests and donors of the College of Education and Social Sciences.

University of Rhode Island

Iota Sigma Chapter

Operation Delphinium

With their project, members of the Iota Sigma Chapter sought to enhance awareness of ecology and environmentalism in preschool children. To do this, the chapter collaborated with Jumpstart Corps members to create enriching activities and resources for the students. KDP members created 400 take-home packs for fall and spring, designed for parents and their children to do together. The fall packs included alphabet letters and word games, as well as various spelling activities. The spring packs included a parent letter, stickers, compressed soil, and delphinium seeds so that children could plant their own flowers at home. These packs were distributed at Jumpstart centers statewide. In addition to this, KDP and Jumpstart Corps members visited Jumpstart sessions twice per week to read with the children and reinforce concepts about ecology and plants through group discussions and related science read-aloud books.

University of Pittsburgh

Omicron Phi Chapter

Imagine That! Bright Ideas, Bright Minds, Bright Futures

The Omicron Phi Chapter worked with a local school to create a STEM-focused literacy event for second-grade students. KDP members introduced their topic to the children by reading *Rosie Revere, Engineer* and *Ada Twist, Scientist*. As the members read, they asked questions of the students that elicited ideas regarding imagination, creativity, and STEM education. They also discussed the presence of women in STEM fields. After the readings were finished, the second graders were supplied with materials and challenged to build a figurine launcher. The goal was to see which group could launch their figurine the farthest. This activity helped to display the importance of creativity in scientific pursuits. In addition to this program, the chapter also planned a fundraiser to benefit local partner The Education Partnership. Not only did the chapter meet their fundraising goal, but they nearly doubled it! In the end, they were able to raise more than \$1,100 and 18 boxes of schools supplies.

University of North Texas

Alpha Iota Chapter

Variety is the Spice of Life

For this program, members of the Alpha Iota Chapter decided to take a multicultural approach to literacy. In partnership with a local elementary school, the chapter hosted a Literacy Night to display how the classic story *Cinderella* was told in different cultures. This tied in to the school's theme for the year: "Variety is the Spice of Life." Each culture had its own station and was accompanied by relevant activities. For example, the Mexico station had children drawing and discussing their favorite "platillo," or dish, as this version of Cinderella emphasized food as part of the Mexican way of life. Children were able to explore the book and the important values that different cultures embrace, such as family, honor, internal beauty, and empathy. Cultures on display included France, China, The Caribbean, Iroquois, Zimbabwe, Mexico, and Persia. Along with this event, chapter members held a book drive to provide high-quality children's literature to underserved students. The chapter was able to secure 875 books for their event, and each student in attendance left with 5 new books!

Silver Projects

Olivet Nazarene University

Nu Beta Chapter

Success by 6 of Kankakee County

Calendar Literacy Alive Event

Florida Gulf Coast University

Omega Epsilon Chapter

The Power of Pen-Pals

Armstrong State University

Nu Zeta Chapter

KDP Literacy Kops

The University of North Carolina at Charlotte

Omicron Pi Chapter

Literacy Alive! Read-In

Liberty University

Pi Sigma Chapter

The Ringling Reading Circus

Bronze Projects

Fitchburg State University

Xi Psi Chapter

Literacy Kaleidoscope

University of Portland

Phi Sigma Chapter

Kappa Delta Pi – Reading Fair

Southern University and A&M College

Eta Mu Chapter

Literacy is “Lit”

Marian University, Indianapolis

Alpha Alpha Tau Chapter

*Passport to Reading Around Our School:
A Collaboration to Bring Literacy Alive!*

Southeast Missouri State University

Alpha Eta Chapter

Literacy Alive – Just Keep Reading

Nigeria Chapter

Culturally Responsive Teaching and Leading –

Literacy Alive!

Thank you to all who participated in this year's *Literacy Alive!* initiative.

**With 85 projects submitted, more than 1,400 KDP members helped serve
23,077 people and collected 17,183 books for distribution globally!**

Thank you to all of the 2016–2017 *Literacy Alive!* participating chapters!

3	University of Oklahoma	Gamma	Homecoming Parade
9	Emporia State University	Iota	Lace Up for Literacy: The Amazing Race
17	University of Central Missouri	Rho	Literacy Alive - I Am An Author!
21	Marshall University	Phi	Reaching Out to Read
24	Ohio University	Omega	Literacy Alive
27	University of Kentucky	Alpha Gamma	Animals Alive!
31	Southeast Missouri State University	Alpha Eta	Literacy Alive- Just Keep Reading
33	University of North Texas	Alpha Iota	Variety is the Spice of Life
62	Baylor University	Beta Xi	Cookies & Cocoa
82	University of Tulsa	Gamma Kappa	Literacy Alive reading project
86	Wichita State University	Gamma Rho	KDP Teacher Appreciation Book Drive
101	Northern Illinois University	Delta Epsilon	A Network of Literacy Partners: Connecting Our College of Education, A Local After-School Program, and International Ecuadoran Schools
109	University of Wisconsin–Whitewater	Delta Nu	Book Drive
113	Kean University	Delta Rho	Literacy Across the Curriculum
117	Bowling Green State University	Delta Phi	Kappa Delta Pi Book Drive
128	Morehead State University	Epsilon Theta	Feeding our Minds and Bodies
130	Michigan State University	Epsilon Kappa	Literacy Alive! Being Green
148	Sul Ross State University	Zeta Delta	Books for You
149	The University of Toledo	Zeta Epsilon	Family Book Bags
153	East Tennessee State University	Zeta Iota	Girl Scout Troop Receives First Badge With Support From Kappa Delta Pi Members
157	Arcadia University	Zeta Nu	Saturday Morning Storytimes
174	Texas State University	Eta Zeta	Reading Mania Day
180	Southern University and A&M College	Eta Mu	Literacy is “Lit”
182	Youngstown State University	Eta Xi	Literacy Alive
189	University of Nebraska	Eta Phi	Literacy Alive: Oh The Places You'll Go
224	West Texas A&M University	Iota Theta	Dia de los Muertos: A Celebration of Life
233	University of Wisconsin–Platteville	Iota Rho	Fall Festival
234	University of Rhode Island	Iota Sigma	Operation Delphinium
240	St. Ambrose University	Iota Omega	Bundles of Books: Keeping Reading Alive
247	St. John's University, Queens	Kappa Eta	Project Omar
257	Northeastern State University	Kappa Rho	Homecoming Literacy Event
261	West Chester University	Kappa Phi	Literacy Alive! Event at the Oscar Lasko YMCA
261	West Chester University	Kappa Phi	Dr. Seuss Literacy Alive
267	University of Memphis	Lambda Gamma	2016 Jump Start to Read: Read for the Record

271	Clarion University of Pennsylvania	Lambda Eta	Dr. Seuss's Birthday
272	Southern Illinois University Edwardsville	Lambda Theta	Pete the Cat Construction Destruction
291	Angelo State University	Mu Gamma	Literacy Alive: Grow a Reader
306	Manhattan College	Mu Sigma	Literacy Alive!
307	Anderson University	Mu Tau	Literacy Family Night
314	Olivet Nazarene University	Nu Beta	Success by 6 of Kankakee County, Calendar Literacy Alive Event
318	Armstrong State University	Nu Zeta	KDP Literacy Kops
349	St. Bonaventure University	Xi Nu	Books & Babes
359	Fitchburg State University	Xi Psi	Literacy Kaleidoscope
376	The University of North Carolina at Charlotte	Omicron Pi	Literacy Alive! Read-In
381	University of Pittsburgh	Omicron Phi	Imagine That! Bright Ideas, Bright Minds, Bright Futures
402	Liberty University	Pi Sigma	The Ringling Reading Circus
406	Montana State University	Pi Chi	Literacy Alive: Dr. Seuss Around the World
408	University of Science and Arts of Oklahoma	Pi Omega	Books for Tots
415	Salisbury University	Rho Eta	Pemberton Day
432	Florida Atlantic University	Rho Omega	Improving Engagement: Music and Literacy
434	Lamar University	Sigma Beta	Girls Haven Book Drive
447	University of Indianapolis	Sigma Omicron	Hats Off to Literacy
448	Our Lady of Holy Cross College	Sigma Pi	READ ANY GOOD BOOKS?
451	Mount Saint Mary College	Sigma Tau	Exploring the World of Words: Jumpstart at the Newburgh Ministry
457	Grove City College	Tau Alpha	Awesome Authors
458	Southwestern University	Tau Beta	Literacy Alive
469	Elmhurst College	Tau Nu	Literacy Alive
477	Lindenwood University	Tau Phi	EPP Academy Book Share Event
510	Gannon University	Phi Zeta	Harry Potter Learning Carnival
522	University of Portland	Phi Sigma	Kappa Delta Pi – Reading Fair: Just Keep Reading!
530	Chapman University	Chi Beta	Literacy Alive! Book Reading and Ribbon Cutting
549	Walsh University	Omega Sigma	Literacy Alive Book Drive
550	Lubbock Christian University	Chi Chi	Reading to First Graders – Alderson Elementary
555	North Carolina Central University	Psi Gamma	Read Across America
581	Florida Gulf Coast University	Omega Epsilon	The Power of Pen-Pals
613	Temple University	Alpha Alpha Nu	Build-a-Library Initiative
615	Illinois College	Alpha Alpha Omicron	“IC My Future” Pen-Pal Project
619	Marian University, Indianapolis	Alpha Alpha Tau	Passport to Reading Around Our School: A Collaboration to Bring Literacy Alive!
640	Mercyhurst University	Alpha Beta Pi	Literacy Alive: iMovie Book Trailers
648	University of Arkansas – Fort Smith	Alpha Beta Omega	Literacy Alive! 5K Run/Walk and School Presentation
667	Mercer County Community College	Alpha Gamma Tau	Project Wild

681	Faulkner University	Alpha Delta Iota	Read Across America Week
812	Penn State Altoona	Alpha Epsilon Pi	Literacy Alive! WOYC #2
823	Nevada State College	Alpha Zeta Gamma	Book and School Materials Collection
835	Robert Morris University	Alpha Zeta Omicron	Learning Plant Science Through Children's Literature
837	Felician College	Alpha Zeta Rho	Classroom Sets
843	Pfeiffer University	Alpha Zeta Psi	Autumn Book Carnival and Twisted Tales
844	Davis and Elkins College	Alpha Zeta Omega	Book Donation
845	University of Massachusetts– Dartmouth	Alpha Eta Alpha	Literacy for Life
859	Northeastern State University–Broken Arrow	Alpha Eta Omicron	Books With Dr. Seuss
878	Concordia College Alabama	Alpha Theta Kappa	The Magic of <i>The Cat in the Hat</i>
885	Regis College	Alpha Theta Rho	Literacy Alive on Campus and With Our Dear Neighbors
758	Nigeria Chapter	International Chapter	Culturally Responsive Teaching and Leading