2014-2015 *Literacy Alive!* Top Projects

**Gold Projects**

**Salisbury University**

Rho Eta Chapter

*Prince Street Visit*

The Rho Eta Chapter partnered with first-grade teachers at the local Prince Street Elementary School to provide a college campus experience. The day began with six classes of 136 total first-graders arriving to a large lecture hall for an introduction to the activities ahead. This welcome included distribution of passports students that carried between mini-lessons focusing on five key content areas: shapes (math), making ice cream (science/social studies), colors (creative arts), and the life of a goldfish (reading). After the lessons, the visitors were taken on a campus tour, enjoyed some physical activity at the university gym, and ate bagged lunches outside. During lunch, parents received key information for continuing their student’s classroom education in the home. To conclude the day, first-grade students selected a book to keep, made commemorative bookmarks, and read their books with college students. First-graders appreciated the opportunity to visit a college campus, experience college life, and interact with college students.

**St. Joseph’s University**

Tau Omega Chapter

*A Knight in Reading Armor*

The main goal of this project was to teach local students that reading can be fun and engaging, and the Tau Omega Chapter achieved that by hosting “A Knight in Reading Armor.” The night focused on rotating stations with literacy-themed activities to coordinate with a culturally diverse fairytale. Each executive board member of the chapter chose a continent and a fairytale from that region of the world (e.g., *The Gingerbread Boy*, *Lon Po Po*, *Cenerentola*, etc.). After the story was read in each station, activities were completed based on the story, including Venn diagramming, creating a personification list, and using other literacy concepts that encourage immersion of the topic. Through these processes, students experienced comparing and contrasting various versions of popular stories from all across the globe, personifying and characterizing objects, and using details from a text to create an alternate ending to an existing story.

**The University of North Carolina at Charlotte**

Omicron Pi Chapter

*Literacy Alive! Read-in*

Omicron Pi Chapter members invited seven classes of second-grade students from a local elementary school to become honorary 49ers (the UNC Charlotte mascot) for the day. Students began the day divided into small groups for a campus tour led by KDP members and other education majors. The volunteers then led students to lunch at the student center and fielded questions about the school. After lunch, students participated in a hands-on STEM activity involving the design, creation, and testing of cars built out of paper and other materials. Then, various organizations on campus led a campus life presentation panel, followed by a read-aloud of a book titled *Dreams*. Second-graders were
asked to discuss their dreams for the future and encouraged to make attending college one of those dreams. To end the day, each of the seven teachers were presented a resource tote bag for each student containing a grade-appropriate book, KDP bookmark, KDP pencil, and Post-it®-notes.

**Marian University, Indianapolis**

**Alpha Alpha Tau Chapter**

*Be a Bucket Filler!*

For this program, Alpha Alpha Tau Chapter members partnered with the Marian University chapter of College Mentors for Kids (CMFK.) The event began with the mentors reading bullying-themed books with their Little Buddies (CMFK elementary student partners.) Then, KDP members introduced steps that children could take if confronted with a bully. The students made bracelets with different-colored beads representing the different steps as a reminder of the discussed appropriate responses (e.g., a red bead meant “ask the bully to stop.”) As a follow-up to this fall semester activity, KDP members read *How Full is Your Bucket?* to Little Buddies and their mentors in April. Related activities that encouraged practicing being a bucket filler included a craft project in which students made a bucket and wrote positive affirmations to place in each other’s buckets and a relay game where buckets were filled with water one cup at a time to promote physical activity.

**Niagara University**

**Alpha Alpha Beta Chapter**

*Spooktacular Literacy Event*

The Alpha Alpha Beta Chapter, alongside Niagara University’s College of Education, hosted an annual Spooktacular Literacy Event, which linked literacy skills to various Halloween-themed activities. The activities were open to all members of the community and aimed towards children in Grades K–8. They included a spooky story writing center, a Halloween read-aloud, and arts and crafts stations. The lessons and activities created by the student volunteers encouraged literacy in multiple formats, exposed families to the importance of literacy integration, and stressed the ease of incorporating literacy into our everyday lives while promoting higher education.
Silver Projects

**Madonna University**  
Sigma Xi Chapter  
*Books for Gompers & Project DREAM*

**Central Connecticut State University**  
Epsilon Mu Chapter  
*Kick Off to Summer Reading FUN*

**Waynesburg University**  
Upsilon Sigma Chapter  
*Spring into Reading!*

**University of North Texas**  
Alpha Iota Chapter  
*Saving our Planet*

**Grove City College**  
Tau Alpha Chapter  
*Awesome Authors*

Bronze Projects

**University of Missouri – St. Louis**  
Mu Iota Chapter  
*Literacy Alive! Children's Program during Martin Luther King Jr.'s Observance Day*

**Elizabethtown College**  
Tau Iota Chapter  
*Literacy Alive!*

**Bethune-Cookman University**  
Pi Delta Chapter  
*Books and Bears for Childhood Literacy*

**Liberty University**  
Pi Sigma Chapter  
*Tailgating Toward the Goal*

**Eastern Michigan University**  
Pi Chapter  
*Eagles to Eagles: A G.A.T.E.way to Literacy*

**Washington University, St. Louis**  
Beta Upsilon Chapter  
*Jump into Books*

Thank you to all who participated in this year’s *Literacy Alive!* initiative.  
With more than 150 projects submitted, your combined efforts helped serve 57,052 people and collected 44,625 books for distribution globally!
Thank you to all of the 2014–2015 *Literacy Alive!* participating chapters!

3 University of Oklahoma  
7 Purdue University  
9 Emporia State University  
10 Teachers College Columbia University  
13 Miami University  
16 Eastern Michigan University  
17 University of Central Missouri  
20 University of Florida  
26 University of Arkansas – Fayetteville  
27 University of Kentucky  
28 Florida State University  
31 Southeast Missouri State University  
33 University of North Texas  
56 University of Wisconsin – Oshkosh  
62 Baylor University  
67 University of Wisconsin – La Crosse  
68 Washington University in St. Louis  
69 Arizona State University  
77 Montclair State University  
78 The College of New Jersey  
87 University of Maine  
104 Sam Houston State University  
108 Westminster College  
113 Kean University  
115 Pennsylvania  
117 Bowling Green State University  
119 Shepherd University  
127 Central Michigan University  
128 Morehead State University  
130 Michigan State University  
132 Central Connecticut State University  
136 Keene State College  
137 Rhode Island College  
142 SUNY Cortland  
144 SUNY Oswego  
148 Sul Ross State University  
150 SUNY New Paltz  
153 East Tennessee State University  
174 Texas State University  
176 CUNY Brooklyn College  
189 University of Nebraska at Kearney  
191 Rowan University  

Gamma  
Eta  
Iota  
Kappa  
Nu Beta  
Pi  
Rho  
Upsilon  
Alpha Beta  
Alpha Gamma  
Alpha Delta  
Alpha Eta  
Alpha Iota  
Beta Theta  
Beta Xi  
Beta Tau  
Beta Upsilon  
Beta Phi  
Gamma Epsilon  
Gamma Zeta  
The College of New Jersey  
Delta Theta  
Delta Mu  
Delta Rho  
Delta Tau  
Delta Phi  
Delta Psi  
Epsilon Eta  
Epsilon Theta  
Epsilon Kappa  
Epsilon Mu  
Epsilon Omega  
Epsilon Rho  
Epsilon Chi  
Epsilon Mu  
Epsilon Pi  
Epsilon Kappa  
Epsilon Mu  
Epsilon Omega  
Epsilon Rho  
Epsilon Chi  
Ethiopia Reads Book Drive  
Under the Sea  
Build a Bear  
Sandy Hormel Book Celebration  
Eagles to Eagles: A G.A.T.E.way to Literacy  
Literacy Alive Collaboration - Kindergarten Readiness Reading Event  
Literacy Alive! Kids Count  
Reading with the Razorbacks  
Book Drive Benefitting William Wells Brown Elementary  
HOPE Freedom School Book Drive  
Let’s Book a Trip on the Magic School Bus  
Saving Our Planet  
Literacy Alive! Project Three - Balanced Literacy  
Book in a Bag  
Literacy Alive  
Jump into Books  
Books & Bears  
KDP Book Drive  
Literacy Alive! Funival: A Literacy Carnival  
Poetry and Popcorn Family Literacy Night  
Wild About Books  
Collaborative Literacy Connections with Community Partnerships  
Read Across the World  
Book Drive  
Pen Pals  
Literacy Alive! Reading Awareness  
Making Books Come Alive - Integrating Art into Children’s Literature  
Literacy Alive!  
Kick Off to Summer Reading FUN  
Eric Carle Day  
Stadium Elementary Book Drive  
Literacy Night  
Literacy Alive! Books in Hand  
A Book For Me  
Thinking and Linking Literacy  
1st Year Teacher Care Boxes  
Bobcats and Books  
Bridging the Gap Through Motivating Students  
Family Reading Scavenger Hunt  
Literacy Alive! Under the Sea
192 University of Nebraska at Omaha Eta Omega Literacy Alive
197 Abilene Christian University Theta Epsilon Literacy Alive
210 University of the District of Columbia Theta Sigma Literacy Alive Essay Contest
224 West Texas A&M University Iota Theta The Promise of a Pencil and a Book
233 University of Wisconsin – Platteville Iota Rho Literacy Alive!
234 University of Rhode Island Iota Sigma Parents as Partners: Home-School Literacy Bags
240 St. Ambrose University Iota Omega Adopt a Science Classroom
247 St. John’s University, Queens Kappa Eta Literacy Alive!
252 High Point University Kappa Mu KDP YMCA Hartley Drive Y-Bray
255 Glenville State College Kappa Omicron Dr. Seuss Night
257 Northeastern State University Kappa Rho Halloween Carnival Book-or-Treating
270 West Virginia State University Lambda Zeta Literacy Alive
272 Edwardsville Lambda Theta A World of 7 Billion People: Lessons for Global Citizenship
283 University of South Florida Lambda Tau I’ll Read to You, You Read to Me
291 Angelo State University Mu Gamma Literacy Alive! Children’s Program during MLK Hr. Observance Day
297 University of Missouri – St. Louis Mu Iota Dr. Seuss Literacy Event
306 Manhattan College Mu Sigma Literacy Night
307 Anderson University Mu Tau KDP Book Fair
307 Anderson University Mu Tau Pembroke Literacy Alive! Shared Reading
314 Olivet Nazarene University Nu Beta KDP Book Buddies 2015: Igniting a Passion for Reading in Our Community
318 Armstrong State University Nu Zeta Literacy Alive! Book Drive
337 The University of Texas at Arlington Xi Alpha Shooting for Literacy
349 St. Bonaventure University Xi Nu New Renaissance Basketball Association: RENs Tutoring Program
353 St. Francis College Xi Rho Literacy’s Open Doors
359 Fitchburg State University Xi Psi Elementary Book Drive
361 Morningside College Omicron Alpha Literacy Alive! Embracing Diversity through Literature
363 Georgia State University Omicron Gamma Literacy Alive! Read-In
376 University of North Carolina at Charlotte Omicron Pi Scholastic Book Fair/Bookcase for Every Child Project
386 University of Central Arkansas Pi Beta Books and Bears for Childhood Literacy
388 Bethune-Cookman University Pi Delta Dive into Reading
389 University of Wisconsin Stevens Point Pi Epsilon Book Donation
391 Houston Baptist University Pi Eta The Rusk School Literacy Project
395 University of St. Thomas - Houston Pi Lambda Tailgating Toward the Goal
402 Liberty University Pi Sigma Literacy Night
405 University of Hartford Pi Phi Preschool Book Buddies
406 Montana State University Pi Chi Oklahoma Pi Omega Books for Tots
408 University of Science and Arts of Oklahoma Rho Eta Prince Street Visit
415 Salisbury University Rho Eta Reading Room at Malone Carnival for Kids
427 Malone University Rho Tau SCORE (Success, Creativity, Opportunity, Reinforcement, Excel)
428 Berry College Rho Upsilon No Boundaries Literacy is ALIVE
432 Florida Atlantic University Rho Omega
<table>
<thead>
<tr>
<th>Institution</th>
<th>Fraternity/Sorority</th>
<th>Event/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lamar University</td>
<td>Sigma Beta</td>
<td>Hispanic Family Conference Day</td>
</tr>
<tr>
<td>Madonna University</td>
<td>Sigma Xi</td>
<td>Books for Gompers &amp; Project Dream</td>
</tr>
<tr>
<td>University of Indianapolis</td>
<td>Sigma Omicron</td>
<td>Laura's Library</td>
</tr>
<tr>
<td>Our Lady of Holy Cross College</td>
<td>Sigma Pi</td>
<td>Giving the Gift of Reading</td>
</tr>
<tr>
<td>Mount Saint Mary College</td>
<td>Sigma Tau</td>
<td>Reading, Writing and Thinking for Life!</td>
</tr>
<tr>
<td>West Virginia University at Parkersburg</td>
<td>Sigma Omega</td>
<td>Blast Off Into Reading!</td>
</tr>
<tr>
<td>Grove City College</td>
<td>Tau Alpha</td>
<td>Awesome Authors</td>
</tr>
<tr>
<td>Georgian Court University</td>
<td>Tau Gamma</td>
<td>Book Donations</td>
</tr>
<tr>
<td>Elizabethtown College</td>
<td>Tau Iota</td>
<td>Literacy Alive!</td>
</tr>
<tr>
<td>Elmhurst College</td>
<td>Tau Nu</td>
<td>Literacy Alive Spring into Reading</td>
</tr>
<tr>
<td>King’s College</td>
<td>Tau Pi</td>
<td>Kind’s College Kappa Delta Pi Book Fair</td>
</tr>
<tr>
<td>Lindenwood University</td>
<td>Tau Phi</td>
<td>Lindenwood University Christmas Walk and Cozy Holiday Read Aloud</td>
</tr>
<tr>
<td>St. Joseph's University</td>
<td>Tau Omega</td>
<td>A Knight in Reading Armor</td>
</tr>
<tr>
<td>Taylor University</td>
<td>Upsilon Zeta</td>
<td>Reaching the Philippines One Book at a Time</td>
</tr>
<tr>
<td>Waynesburg University</td>
<td>Upsilon Sigma</td>
<td>Spring Into Reading</td>
</tr>
<tr>
<td>Gannon University</td>
<td>Phi Zeta</td>
<td>Bundles from the Heart: Snuggle Up and Read with Phi Zeta</td>
</tr>
<tr>
<td>University of Portland</td>
<td>Phi Sigma</td>
<td>Lego Literacy Alive</td>
</tr>
<tr>
<td>Chapman University</td>
<td>Chi Beta</td>
<td>Filled with Glee? A Conversation on Diversity and Inclusion in FOX’s Glee</td>
</tr>
<tr>
<td>Molloy College</td>
<td>Chi Epsilon</td>
<td>KDP Literacy Partnership Literacy Alive!</td>
</tr>
<tr>
<td>Stevenson University</td>
<td>Psi Omicron</td>
<td>Stories Alive: Captivating a Community of Diverse Literacy Learners</td>
</tr>
<tr>
<td>University of St. Francis</td>
<td>Psi Upsilon</td>
<td>LEAD to Serve</td>
</tr>
<tr>
<td>Nova Southeastern University</td>
<td>Omega Theta</td>
<td>2015 Literacy Alive: Let’s Pump It Up!</td>
</tr>
<tr>
<td>University of Mount Union</td>
<td>Omega Iota</td>
<td>Literacy in the Trenches: Preparing for the Resistant Reader</td>
</tr>
<tr>
<td>Ottawa University</td>
<td>Omega Omicron</td>
<td>Dr. Seuss Day</td>
</tr>
<tr>
<td>University of Houston – Downtown</td>
<td>Omega Phi</td>
<td>Literacy Alive! Sessions</td>
</tr>
<tr>
<td>Huntington University</td>
<td>Omega Psi</td>
<td>Recycle, Repurpose, Reinvent</td>
</tr>
<tr>
<td>Niagara University</td>
<td>Alpha Alpha Beta</td>
<td>Spooktacular Literacy Event</td>
</tr>
<tr>
<td>Ferris State University</td>
<td>Alpha Alpha Iota</td>
<td>Literacy Alive</td>
</tr>
<tr>
<td>Marian University, Indianapolis</td>
<td>Alpha Alpha Tau</td>
<td>Be a Bucket Filler!</td>
</tr>
<tr>
<td>DeSales University</td>
<td>Alpha Alpha Chi</td>
<td>Cops n Kids Celebration of Reading</td>
</tr>
<tr>
<td>Camden County College</td>
<td>Alpha Alpha Psi</td>
<td>Wild Wild West</td>
</tr>
<tr>
<td>St. John’s Staten Island</td>
<td>Alpha Beta Gamma</td>
<td>Staten Island Reading Association Family Literacy Day</td>
</tr>
<tr>
<td>Aurora University</td>
<td>Alpha Beta Epsilon</td>
<td>Bowling for Literacy</td>
</tr>
<tr>
<td>St. Petersburg College</td>
<td>Alpha Beta Zeta</td>
<td>Literacy Alive</td>
</tr>
<tr>
<td>Bloomfield College</td>
<td>Alpha Beta Eta</td>
<td>Early Childhood Lending Library</td>
</tr>
<tr>
<td>Mercyhurst University</td>
<td>Alpha Beta Pi</td>
<td>Act It Out!</td>
</tr>
<tr>
<td>Dickinson College</td>
<td>Alpha Beta Rho</td>
<td>Enriching Literacy Learning: Science and the Environment</td>
</tr>
<tr>
<td>University of Arkansas – Fort Smith</td>
<td>Alpha Beta Omega</td>
<td>5K Fun Run and Family Walk</td>
</tr>
<tr>
<td>Stonehill College</td>
<td>Alpha Gamma Beta</td>
<td>Spring Book Drive</td>
</tr>
<tr>
<td>Cumberland County College</td>
<td>Lambda</td>
<td>Better World Books</td>
</tr>
<tr>
<td>Cumberland County College</td>
<td>Alpha Gamma</td>
<td>Book Donation</td>
</tr>
<tr>
<td>Mercer County Community College</td>
<td>Alpha Gamma Tau</td>
<td>NJ Holocaust Education Book Drive</td>
</tr>
<tr>
<td>Institution</td>
<td>Chapter</td>
<td>Event</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
<td>----------------------------------------------</td>
<td>---------------------------------------------------------</td>
</tr>
<tr>
<td>Marian University Fond du Lac</td>
<td>Alpha Delta Theta</td>
<td>Dr. Seuss Day</td>
</tr>
<tr>
<td>Collin College</td>
<td>Alpha Delta Rho</td>
<td>Reading is Remarkable</td>
</tr>
<tr>
<td>University of the Cumberlands</td>
<td>Alpha Delta Upsilon</td>
<td>Family Reading Night</td>
</tr>
<tr>
<td>Blue Mountain College</td>
<td>Alpha Delta Psi</td>
<td>Literacy on the Lawn - Once Upon a Time</td>
</tr>
<tr>
<td>Texas A&amp;M San Antonio</td>
<td>Alpha Delta Omega</td>
<td>KDP - St. PJs Literacy Alive! Event</td>
</tr>
<tr>
<td>Grand Canyon University</td>
<td>Alpha Epsilon</td>
<td>Lopes for Literacy</td>
</tr>
<tr>
<td>Houston Professional Chapter</td>
<td>N/A</td>
<td>Half Pint Library</td>
</tr>
<tr>
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</tr>
<tr>
<td>Houston Professional Chapter</td>
<td>N/A</td>
<td>Operation Paperback Deployed</td>
</tr>
<tr>
<td>Pensacola Professional Chapter</td>
<td>N/A</td>
<td>Reading is &quot;Fun&quot;damental</td>
</tr>
<tr>
<td>Lehigh Carbon Community College</td>
<td>Alpha Epsilon Zeta</td>
<td>Cops and Kids Book Drive</td>
</tr>
<tr>
<td>Concordia University</td>
<td>Alpha Epsilon Theta</td>
<td>Saturday Story Time</td>
</tr>
<tr>
<td>Campbellsville University</td>
<td>Alpha Epsilon</td>
<td>Linking Literacy and Environmental Education</td>
</tr>
<tr>
<td>Penn State Altoona</td>
<td>Alpha Epsilon Pi</td>
<td>Literacy Alive!</td>
</tr>
<tr>
<td>Indian River State College</td>
<td>Alpha Epsilon Rho</td>
<td>Literacy Links</td>
</tr>
<tr>
<td>Western Governors University</td>
<td>Alpha Epsilon Sigma</td>
<td>#WGUKidsRead</td>
</tr>
<tr>
<td>St. Joseph’s College, Brooklyn</td>
<td>Alpha Epsilon Omega</td>
<td>Dancing with the Stars of Tomorrow</td>
</tr>
<tr>
<td>Gettysburg College</td>
<td>Alpha Zeta Nu</td>
<td>Read Across America Celebration</td>
</tr>
<tr>
<td>Pfeiffer University</td>
<td>Alpha Zeta Psi</td>
<td>Literacy Outreach</td>
</tr>
<tr>
<td>Davis and Elkins College</td>
<td>Alpha Zeta Omega</td>
<td>Scholastic Book Fair</td>
</tr>
<tr>
<td>Daytona State College</td>
<td>Alpha Eta Beta</td>
<td>Summer Reading Book Bags!</td>
</tr>
<tr>
<td>University of Mary Hardin – Baylor</td>
<td>Alpha Eta Gamma</td>
<td>Book Drive</td>
</tr>
<tr>
<td>Queens University of Charlotte</td>
<td>Alpha Eta Epsilon</td>
<td>Assisting At-Risk Youth in Reading Strategies</td>
</tr>
<tr>
<td>Merrimack College</td>
<td>Alpha Eta Kappa</td>
<td>Read Live! Sharing our Favorites</td>
</tr>
<tr>
<td>Penn State Abington</td>
<td>Alpha Eta Lambda</td>
<td>Literacy Based Community Partnership</td>
</tr>
</tbody>
</table>