



## 2014-2015 *Literacy Alive!* Top Projects

### Gold Projects

#### **Salisbury University**

##### **Rho Eta Chapter**

##### ***Prince Street Visit***

The Rho Eta Chapter partnered with first-grade teachers at the local Prince Street Elementary School to provide a college campus experience. The day began with six classes of 136 total first-graders arriving to a large lecture hall for an introduction to the activities ahead. This welcome included distribution of passports students that carried between mini-lessons focusing on five key content areas: shapes (math), making ice cream (science/social studies), colors (creative arts), and the life of a goldfish (reading). After the lessons, the visitors were taken on a campus tour, enjoyed some physical activity at the university gym, and ate bagged lunches outside. During lunch, parents received key information for continuing their student's classroom education in the home. To conclude the day, first-grade students selected a book to keep, made commemorative bookmarks, and read their books with college students. First-graders appreciated the opportunity to visit a college campus, experience college life, and interact with college students.

#### **St. Joseph's University**

##### **Tau Omega Chapter**

##### ***A Knight in Reading Armor***

The main goal of this project was to teach local students that reading can be fun and engaging, and the Tau Omega Chapter achieved that by hosting "A Knight in Reading Armor." The night focused on rotating stations with literacy-themed activities to coordinate with a culturally diverse fairytale. Each executive board member of the chapter chose a continent and a fairytale from that region of the world (e.g., *The Gingerbread Boy*, *Lon Po Po*, *Cenerentola*, etc.). After the story was read in each station, activities were completed based on the story, including Venn diagramming, creating a personification list, and using other literacy concepts that encourage immersion of the topic. Through these processes, students experienced comparing and contrasting various versions of popular stories from all across the globe, personifying and characterizing objects, and using details from a text to create an alternate ending to an existing story.

#### **The University of North Carolina at Charlotte**

##### **Omicron Pi Chapter**

##### ***Literacy Alive! Read-in***

Omicron Pi Chapter members invited seven classes of second-grade students from a local elementary school to become honorary 49ers (the UNC Charlotte mascot) for the day. Students began the day divided into small groups for a campus tour led by KDP members and other education majors. The volunteers then led students to lunch at the student center and fielded questions about the school. After lunch, students participated in a hands-on STEM activity involving the design, creation, and testing of cars built out of paper and other materials. Then, various organizations on campus led a campus life presentation panel, followed by a read-aloud of a book titled *Dreams*. Second-graders were

asked to discuss their dreams for the future and encouraged to make attending college one of those dreams. To end the day, each of the seven teachers were presented a resource tote bag for each student containing a grade-appropriate book, KDP bookmark, KDP pencil, and Post-it®-notes.

## **Marian University, Indianapolis**

### **Alpha Alpha Tau Chapter**

#### ***Be a Bucket Filler!***

For this program, Alpha Alpha Tau Chapter members partnered with the Marian University chapter of College Mentors for Kids (CMFK.) The event began with the mentors reading bullying-themed books with their Little Buddies (CMFK elementary student partners.) Then, KDP members introduced steps that children could take if confronted with a bully. The students made bracelets with different-colored beads representing the different steps as a reminder of the discussed appropriate responses (e.g., a red bead meant “ask the bully to stop.”) As a follow-up to this fall semester activity, KDP members read *How Full is Your Bucket?* to Little Buddies and their mentors in April. Related activities that encouraged practicing being a bucket filler included a craft project in which students made a bucket and wrote positive affirmations to place in each other’s buckets and a relay game where buckets were filled with water one cup at a time to promote physical activity.

## **Niagara University**

### **Alpha Alpha Beta Chapter**

#### ***Spooktacular Literacy Event***

The Alpha Alpha Beta Chapter, alongside Niagara University’s College of Education, hosted an annual Spooktacular Literacy Event, which linked literacy skills to various Halloween-themed activities. The activities were open to all members of the community and aimed towards children in Grades K–8. They included a spooky story writing center, a Halloween read-aloud, and arts and crafts stations. The lessons and activities created by the student volunteers encouraged literacy in multiple formats, exposed families to the importance of literacy integration, and stressed the ease of incorporating literacy into our everyday lives while promoting higher education.

## Silver Projects

### **Madonna University**

Sigma Xi Chapter

*Books for Gompers & Project DREAM*

### **University of North Texas**

Alpha Iota Chapter

*Saving our Planet*

### **Central Connecticut State University**

Epsilon Mu Chapter

*Kick Off to Summer Reading FUN*

### **Grove City College**

Tau Alpha Chapter

*Awesome Authors*

### **Waynesburg University**

Upsilon Sigma Chapter

*Spring into Reading!*

## Bronze Projects

### **University of Missouri – St. Louis**

Mu Iota Chapter

*Literacy Alive! Children's Program during*

*Martin Luther King Jr.'s Observance Day*

### **Liberty University**

Pi Sigma Chapter

*Tailgating Toward the Goal*

### **Elizabethtown College**

Tau Iota Chapter

*Literacy Alive!*

### **Eastern Michigan University**

Pi Chapter

*Eagles to Eagles: A G.A.T.E.way to Literacy*

### **Bethune-Cookman University**

Pi Delta Chapter

*Books and Bears for Childhood Literacy*

### **Washington University, St. Louis**

Beta Upsilon Chapter

*Jump into Books*

**Thank you to all who participated in this year's *Literacy Alive!* initiative.  
With more than 150 projects submitted, your combined efforts helped serve  
57,052 people and collected 44,625 books for distribution globally!**

# Thank you to all of the 2014–2015 *Literacy Alive!* participating chapters!

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|-----|---|---------------|--|
| 3   | University of Oklahoma                      | Gamma         | Literacy Alive!  |
| 7   | Purdue University                           | Eta           | Under the Sea  |
| 9   | Emporia State University                    | Iota          | Ethiopia Reads Book Drive  |
| 10  | Teachers College Columbia University        | Kappa         | Build a Bear   |
| 13  | Miami University                            | Nu Beta       | Sandy Hormel Book Celebration  |
| 16  | Eastern Michigan University                 | Pi            | Eagles to Eagles: A G.A.T.E.way to Literacy<br>Literacy Alive Collaboration - Kindergarten                   |
| 17  | University of Central Missouri              | Rho           | Readiness Reading Event  |
| 20  | University of Florida                       | Upsilon       | Literacy Alive! Kids Count   |
| 26  | University of Arkansas – Fayetteville       | Alpha Beta    | Reading with the Razorbacks<br>Book Drive Benefitting William Wells Brown<br>Elementary                      |
| 27  | University of Kentucky                      | Alpha Gamma   | HOPE Freedom School Book Drive   |
| 28  | Florida State University                    | Alpha Delta   | Let's Book a Trip on the Magic School Bus  |
| 31  | Southeast Missouri State University         | Alpha Eta     | Saving Our Planet  |
| 33  | University of North Texas                   | Alpha Iota    | Literacy Alive! Project Three - Balanced Literacy  |
| 56  | University of Wisconsin – Oshkosh           | Beta Theta    | Book in a Bag  |
| 62  | Baylor University                           | Beta Xi       | Literacy Alive   |
| 67  | University of Wisconsin – La Crosse         | Beta Tau      | Jump into Books  |
| 68  | Washington University in St. Louis          | Beta Upsilon  | Books & Bears  |
| 69  | Arizona State University                    | Beta Phi      | KDP Book Drive   |
| 77  | Montclair State University                  | Gamma Epsilon | Literacy Alive! Funival: A Literacy Carnival   |
| 78  | The College of New Jersey                   | Gamma Zeta    | Poetry and Popcorn Family Literacy Night   |
| 87  | University of Maine                         |               | Wild About Books   |
| 104 | Sam Houston State University                | Delta Theta   | Collaborative Literacy Connections with<br>Community Partnerships  |
| 108 | Westminster College                         | Delta Mu      | KDP College Day at Minue School  |
| 113 | Kean University                             | Delta Rho     |  |
| 115 | Slippery Rock University of<br>Pennsylvania | Delta Tau     | Read Across the World  |
| 117 | Bowling Green State University              | Delta Phi     | Book Drive   |
| 119 | Shepherd University                         | Delta Psi     | Pen Pals   |
| 127 | Central Michigan University                 | Epsilon Eta   | Literacy Alive! Reading Awareness<br>Making Books Come Alive - Integrating Art into<br>Children's Literature |
| 128 | Morehead State University                   | Epsilon Theta | Literacy Alive!  |
| 130 | Michigan State University                   | Epsilon Kappa | Kick Off to Summer Reading FUN   |
| 132 | Central Connecticut State University        | Epsilon Mu    | Eric Carle Day   |
| 136 | Keene State College                         | Epsilon Pi    | Stadium Elementary Book Drive  |
| 137 | Rhode Island College                        | Epsilon Rho   | Literacy Night   |
| 142 | SUNY Cortland                               | Epsilon Chi   | Literacy Alive! Books in Hand  |
| 144 | SUNY Oswego                                 | Epsilon Omega | A Book For Me  |
| 148 | Sul Ross State University                   | Zeta Delta    | Thinking and Linking Literacy  |
| 150 | SUNY New Paltz                              | Zeta Zeta     | 1st Year Teacher Care Boxes  |
| 153 | East Tennessee State University             | Zeta Iota     | Bobcats and Books  |
| 174 | Texas State University                      | Eta Zeta      | Bridging the Gap Through Motivating Students   |
| 176 | CUNY Brooklyn College                       | Eta Theta     | Family Reading Scavenger Hunt  |
| 189 | University of Nebraska at Kearney           | Eta Phi       | Literacy Alive! Under the Sea  |
| 191 | Rowan University                            | Eta Psi       |  |

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| 192 | University of Nebraska at Omaha  | Eta Omega     | Literacy Alive   |
| 197 | Abilene Christian University   | Theta Epsilon | Literacy Alive   |
| 210 | University of the District of Columbia                                       | Theta Sigma   | Literacy Alive Essay Contest   |
| 224 | West Texas A&M University  | Iota Theta    | The Promise of a Pencil and a Book   |
| 233 | University of Wisconsin – Platteville  | Iota Rho      | Literacy Alive!  |
| 234 | University of Rhode Island   | Iota Sigma    | Parents as Partners: Home-School Literacy Bags   |
| 240 | St. Ambrose University   | Iota Omega    | Adopt a Science Classroom  |
| 247 | St. John’s University, Queens  | Kappa Eta     | Literacy Alive!  |
| 252 | High Point University  | Kappa Mu      | KDP YMCA Hartley Drive Y-Brary   |
| 255 | Glenville Sate College   | Kappa Omicron | Dr. Seuss Night  |
| 257 | Northeastern State University  | Kappa Rho     | Halloween Carnival Book-or-Treating  |
| 270 | West Virginia State University<br>Southern Illinois University               | Lambda Zeta   | Literacy Alive   |
| 272 | Edwardsville   | Lambda Theta  | Literacy Alive<br>A World of 7 Billion People: Lessons for Global<br>Citizenship                                     |
| 283 | University of South Florida  | Lambda Tau    |  |
| 291 | Angelo State University  | Mu Gamma      | I’ll Read to You, You Read to Me<br>Literacy Alive! Children’s Program during MLK<br>Hr. Observance Day              |
| 297 | University of Missouri – St. Louis   | Mu Iota       |  |
| 306 | Manhattan College  | Mu Sigma      | Dr. Seuss Literacy Event   |
| 307 | Anderson University  | Mu Tau        | Literacy Night   |
| 307 | Anderson University  | Mu Tau        | KDP Book Fair  |
| 314 | Olivet Nazarene University   | Nu Beta       | Pembroke Literacy Alive! Shared Reading<br>KDP Book Buddies 2015: Igniting a Passion for<br>Reading in Our Community |
| 318 | Armstrong State University   | Nu Zeta       |  |
| 337 | The University of Texas at Arlington   | Xi Alpha      | Literacy Alive! Book Drive   |
| 349 | St. Bonaventure University   | Xi Nu         | Shooting for Literacy<br>New Renaissance Basketball Association: RENS<br>Tutoring Program                            |
| 353 | St. Francis College  | Xi Rho        |  |
| 359 | Fitchburg State University   | Xi Psi        | Literacy’s Open Doors  |
| 361 | Morningside College  | Omicron Alpha | Elementary Book Drive<br>Literacy Alive! Embracing Diversity through<br>Literature                                   |
| 363 | Georgia State University<br>The University of North Carolina at<br>Charlotte | Omicron Gamma |  |
| 376 |  | Omicron Pi    | Literacy Alive! Read-In<br>Scholastic Book Fair/Bookcase for Every Child<br>Project                                  |
| 386 | University of Central Arkansas   | Pi Beta       |  |
| 388 | Bethune-Cookman University   | Pi Delta      | Books and Bears for Childhood Literacy   |
| 389 | University of Wisconsin Stevens Point  | Pi Epsilon    | Dive into Reading  |
| 391 | Houston Baptist University   | Pi Eta        | Book Donation  |
| 395 | University of St. Thomas - Houston   | Pi Lambda     | The Rusk School Literacy Project   |
| 402 | Liberty University   | Pi Sigma      | Tailgating Toward the Goal   |
| 405 | University of Hartford   | Pi Phi        | Literacy night   |
| 406 | Montana State University<br>University of Science and Arts of                | Pi Chi        | Preschool Book Buddies   |
| 408 | Oklahoma   | Pi Omega      | Books for Tots   |
| 415 | Salisbury University   | Rho Eta       | Prince Street Visit  |
| 427 | Malone University  | Rho Tau       | Reading Room at Malone Carnival for Kids<br>SCORE (Success, Creativity, Opportunity,<br>Reinforcement, Excel)        |
| 428 | Berry College  | Rho Upsilon   |  |
| 432 | Florida Atlantic University  | Rho Omega     | No Boundaries Literacy is ALIVE  |

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| 434 | Lamar University                        | Sigma Beta                     | Hispanic Family Conference Day   |
| 446 | Madonna University                      | Sigma Xi                       | Books for Gompers & Project Dream  |
| 447 | University of Indianapolis              | Sigma Omicron                  | Laura's Library  |
| 448 | Our Lady of Holy Cross College          | Sigma Pi                       | Giving the Gift of Reading   |
| 451 | Mount Saint Mary College                | Sigma Tau                      | Reading, Writing and Thinking for Life!  |
| 456 | West Virginia University at Parkersburg | Sigma Omega                    | Blast Off Into Reading!  |
| 457 | Grove City College                      | Tau Alpha                      | Awesome Authors  |
| 459 | Georgian Court University               | Tau Gamma                      | Book Donations   |
| 465 | Elizabethtown College                   | Tau Iota                       | Literacy Alive!  |
| 469 | Elmhurst College                        | Tau Nu                         | Literacy Alive Spring into Reading   |
| 472 | King's College                          | Tau Pi                         | Kind's College Kappa Delta Pi Book Fair<br>Lindenwood University Christmas Walk and Cozy<br>Holiday Read Aloud     |
| 477 | Lindenwood University                   | Tau Phi                        |  |
| 480 | St. Joseph's University                 | Tau Omega                      | A Knight in Reading Armor  |
| 486 | Taylor University                       | Upsilon Zeta                   | Reaching the Philippines One Book at a Time  |
| 498 | Waynesburg University                   | Upsilon Sigma                  | Spring Into Reading<br>Bundles from the Heart: Snuggle Up and Read<br>with Phi Zeta                                |
| 510 | Gannon University                       | Phi Zeta                       |  |
| 522 | University of Portland                  | Phi Sigma                      | Lego Literacy Alive<br>Filled with Glee? A Conversation on Diversity and<br>Inclusion in FOX's <i>Glee</i>         |
| 530 | Chapman University                      | Chi Beta                       |  |
| 533 | Molloy College                          | Chi Epsilon                    | KDP Literacy Partnership Literacy Alive!<br>Stories Alive: Captivating a Community of Diverse<br>Literacy Learners |
| 567 | Stevenson University                    | Psi Omicron                    |  |
| 572 | University of St. Francis               | Psi Upsilon                    | LEAD to Serve  |
| 584 | Nova Southeastern University            | Omega Theta                    | 2015 Literacy Alive: Let's Pump It Up!<br>Literacy in the Trenches: Preparing for the<br>Resistant Reader          |
| 585 | University of Mount Union               | Omega Iota                     |  |
| 591 | Ottawa University                       | Omega Omicron                  | Dr. Seuss Day  |
| 597 | University of Houston – Downtown        | Omega Phi                      | Literacy Alive! Sessions   |
| 599 | Huntington University                   | Omega Psi                      | Recycle, Repurpose, Reinvent   |
| 602 | Niagara University                      | Alpha Alpha Beta               | Spooktacular Literacy Event  |
| 609 | Ferris State University                 | Alpha Alpha Iota               | Literacy Alive   |
| 619 | Marian University, Indianapolis         | Alpha Alpha Tau                | Be a Bucket Filler!  |
| 622 | DeSales University                      | Alpha Alpha Chi                | Cops n Kids Celebration of Reading   |
| 623 | Camden County College                   | Alpha Alpha Psi                | Wild Wild West<br>Staten Island Reading Association Family Literacy<br>Day   |
| 627 | St. John's Staten Island                | Alpha Beta Gamma               |  |
| 629 | Aurora University                       | Alpha Beta Epsilon             | Bowling for Literacy   |
| 630 | St. Petersburg College                  | Alpha Beta Zeta                | Literacy Alive   |
| 631 | Bloomfield College                      | Alpha Beta Eta                 | Early Childhood Lending Library  |
| 640 | Mercyhurst University                   | Alpha Beta Pi                  | Act It Out!<br>Enriching Literacy Learning: Science and the<br>Environment   |
| 641 | Dickinson College                       | Alpha Beta Rho                 |  |
| 648 | University of Arkansas – Fort Smith     | Alpha Beta Omega               | 5K Fun Run and Family Walk   |
| 650 | Stonehill College                       | Alpha Gama Beta<br>Alpha Gamma | Spring Book Drive  |
| 659 | Cumberland County College               | Lambda<br>Alpha Gamma          | Better World Books   |
| 659 | Cumberland County College               | Lambda                         | Book Donation  |
| 667 | Mercer County Community College         | Alpha Gamma Tau                | NJ Holocaust Education Book Drive  |

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| 680 | Marian University Fond du Lac      | Alpha Delta Theta                    | Dr. Seuss Day                                 |
| 689 | Collin College                     | Alpha Delta Rho                      | Reading is Remarkable                         |
| 692 | University of the Cumberland       | Alpha Delta Upsilon                  | Family Reading Night                          |
| 695 | Blue Mountain College              | Alpha Delta Psi                      | Literacy on the Lawn - Once Upon a Time       |
| 696 | Texas A&M San Antonio              | Alpha Delta Omega<br>Alpha Epsilon   | KDP - St. PJs Literacy Alive! Event           |
| 699 | Grand Canyon University            | Gamma                                | Lopes for Literacy                            |
| 703 | Houston Professional Chapter       | N/A                                  | Half Pint Library                             |
| 703 | Houston Professional Chapter       | N/A                                  | Half Pint Library                             |
| 703 | Houston Professional Chapter       | N/A                                  | Operation Paperback Deployed                  |
| 709 | Pensacola Professional Chapter     |                                      | Reading is "Fun"damental                      |
| 802 | Lehigh Carbon Community College    | Alpha Epsilon Zeta                   | Cops and Kids Book Drive                      |
| 804 | Concordia University               | Alpha Epsilon Theta<br>Alpha Epsilon | Saturday Story Time                           |
| 811 | Campbellsville University          | Omicron                              | Linking Literacy and Environmental Education  |
| 812 | Penn State Altoona                 | Alpha Epsilon Pi                     | Literacy Alive!                               |
| 813 | Indian River State College         | Alpha Epsilon Rho                    | Literacy Links                                |
| 814 | Western Governors University       | Alpha Epsilon Sigma                  | #WGUKidsRead                                  |
| 820 | St. Joseph's College, Brooklyn     | Alpha Epsilon Omega                  | Dancing with the Stars of Tomorrow            |
| 833 | Gettysburg College                 | Alpha Zeta Nu                        | Read Across America Celebration               |
| 843 | Pfeiffer University                | Alpha Zeta Psi                       | Literacy Outreach                             |
| 844 | Davis and Elkins College           | Alpha Zeta Omega                     | Scholastic Book Fair                          |
| 846 | Daytona State College              | Alpha Eta Beta                       | Summer Reading Book Bags!                     |
| 847 | University of Mary Hardin – Baylor | Alpha Eta Gamma                      | Book Drive                                    |
| 849 | Queens University of Charlotte     | Alpha Eta Epsilon                    | Assisting At-Risk Youth in Reading Strategies |
| 854 | Merrimack College                  | Alpha Eta Kappa                      | Read Live! Sharing our Favorites              |
| 855 | Penn State Abington                | Alpha Eta Lambda                     | Literacy Based Community Partnership          |