



February 28, 2014

Dear KDP Colleague:

We are writing to ask you to join us in creating a fairer, more just world by participating in KDP's sustainability initiative. For the last two years, KDP has featured articles and webinars on topics related to sustainability to inform our community of educators about this important topic. Sustainability is frequently mentioned in the news as increasingly evidence suggests that we are living in unsustainable ways. New data from the World Economic Forum (Schwab, 2013) warns that the United States shows "middling results in both social and environmental sustainability. . . . The country's social sustainability score is affected by increasing inequality and youth unemployment. However, it is the score in environmental sustainability . . . that is a concern for the country's sustainable prosperity" (p. 60). Now is the time for all of us to take action.

Source of Data: World Economic Forum. (2012). *The Global Competitiveness Report 2012–2013*. Geneva, Switzerland: WEF.

### **How do I get started?**

As a teacher, you are a change agent who can help students understand the many aspects of sustainability—not just environmental—and the many possible roles in creating a more equitable and better society for today and tomorrow. Your classroom and daily lesson plans/curriculum offer unlimited ways to get children thinking about their decisions and issues in their community that have implications for others and the environment. We are asking that you **choose one activity, project, or video** from the list included to use with your students before the end of the academic year. Through this one action, YOU will be making a difference!

We all learn best through collaboration with our peers, and KDP Global is the perfect place to share and learn from others in the KDP community. Please email us at [faye@kdp.org](mailto:faye@kdp.org) and let us know what you decided to do, the reaction of your students, and other ideas with KDP educators. We would love to hear from you! Additional sustainable resources can be found on the KDP website at [www.kdp.org/initiatives](http://www.kdp.org/initiatives).

**Remember: Change happens one person at a time. Be that person!**

Most sincerely,

Faye Snodgress  
Executive Director